

# WIAD 2017

LOCAL CONNECTIONS. GLOBAL IMPACT.

## BARCELONA, SPAIN

**sergio estella.**

**founder & chief design officer.**

**vizzuality.**

**iA wide shut open.**

**data.**

**accessible,**

**understandable,**

**usable,**

**dialogue & impact.**

**how.**

**why forests**  
**are so important?**

**no forests.**  
**no species!**



**no forests.**  
**no species!**  
**deserts? ....**





The background image shows a vast, dark landscape of a glacier. In the foreground, numerous icebergs of various shapes and sizes are floating in a body of water, their surfaces reflecting the ambient light. The glacier itself stretches into the distance, with jagged peaks and deep crevasses. The overall tone is somber and desaturated, with a dark blue and grey color palette.

**no forests.**  
**no species!**  
**deserts?...**  
**global warming :/**

**environment.**  
**re-using public data.**

**\*api: application program interface**

# Global Forest Watch.

deforestation in *near real time.*

# GLOBAL FOREST WATCH

FOREST CHANGE

LAND COVER

LAND USE

CONSERVATION

PEOPLE

STORIES

COUNTRY DATA

## FOREST CHANGE

### Tree cover gain

(12 years, 30m, global, Hansen/UMD/Google/USGS/NASA)

### Tree cover loss

(annual, 30m, global, Hansen/UMD/Google/USGS/NASA)

Displaying loss with **> 30 %** canopy density.

Tree cover loss is not always deforestation. ?

DRAW OR UPLOAD SHAPE

COUNTRY OR REGION

OTHER DATA LAYERS

Select an area to analyze or subscribe to

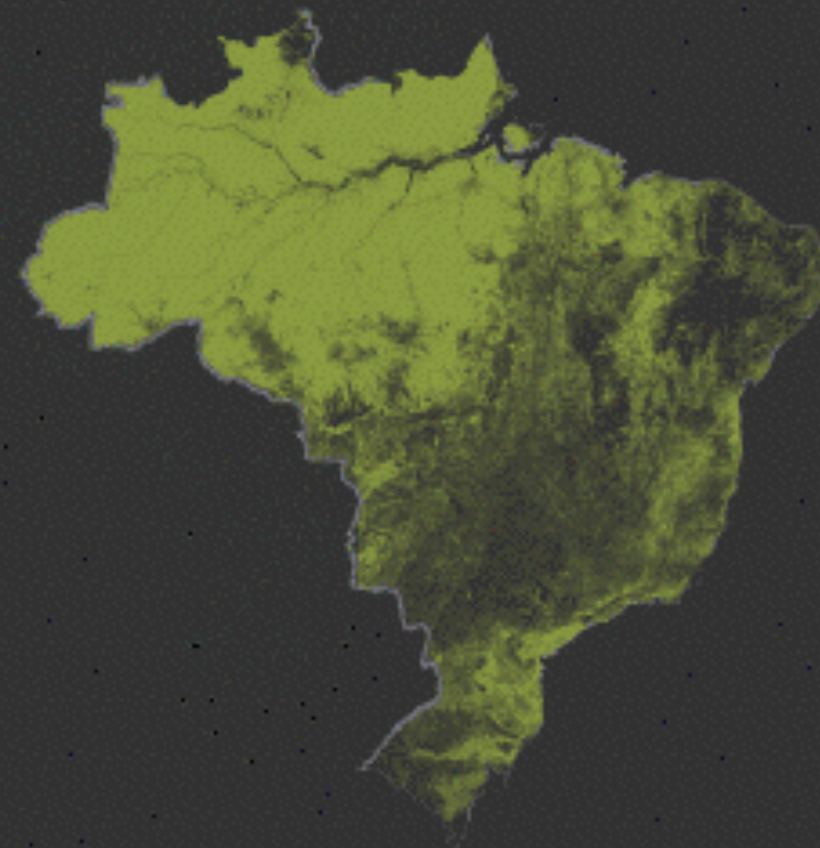
Tree cover loss (zoom in for most accurate viewing)



Lat/long: 15.000000, 27.000000

# Brazil

SELECT JURISDICTION



TREE COVER (2000)  
**519** MHa

PERCENT TREE COVER (2000)  
**62** %

TREE COVER LOSS (2001 - 2014)  
**38,336,733** Ha

TREE COVER LOSS (2001 - 2014)



**2,262,241** Ha

TREE COVER GAIN (2001 - 2012)  
**7,586,752** Ha

Displaying tree cover and loss with **>30%** canopy density

**NOTE:** Tree cover, tree cover loss and gain statistics cannot be compared against each other. [Learn more](#)  
CartoDB [attribution](#)

ANALYZE FOREST CHANGE

VIEW COUNTRY DATA LAYERS

BROWSE AND DOWNLOAD COUNTRY DATA

DOWNLOAD TREE COVER STATS

By downloading data you agree to the [GFW Terms of Service](#)

FORMA CLEARING ALERTS

FOREST TYPE

PEOPLE & ECONOMY

TENURE & LAWS

CLIMATE CHANGE

INTERNATIONAL AGREEMENTS

FORMA ALERTS

# GLOBAL FOREST WATCH

FOREST CHANGE

LAND COVER

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FEEDBACK



**success story\*.**

**<http://maaproject.org/2016/united-cacao/>**

**\*all images courtesy of MAAP Project**



**tamshiyacu - peru.**

**deforestation of 2,380 ha.**

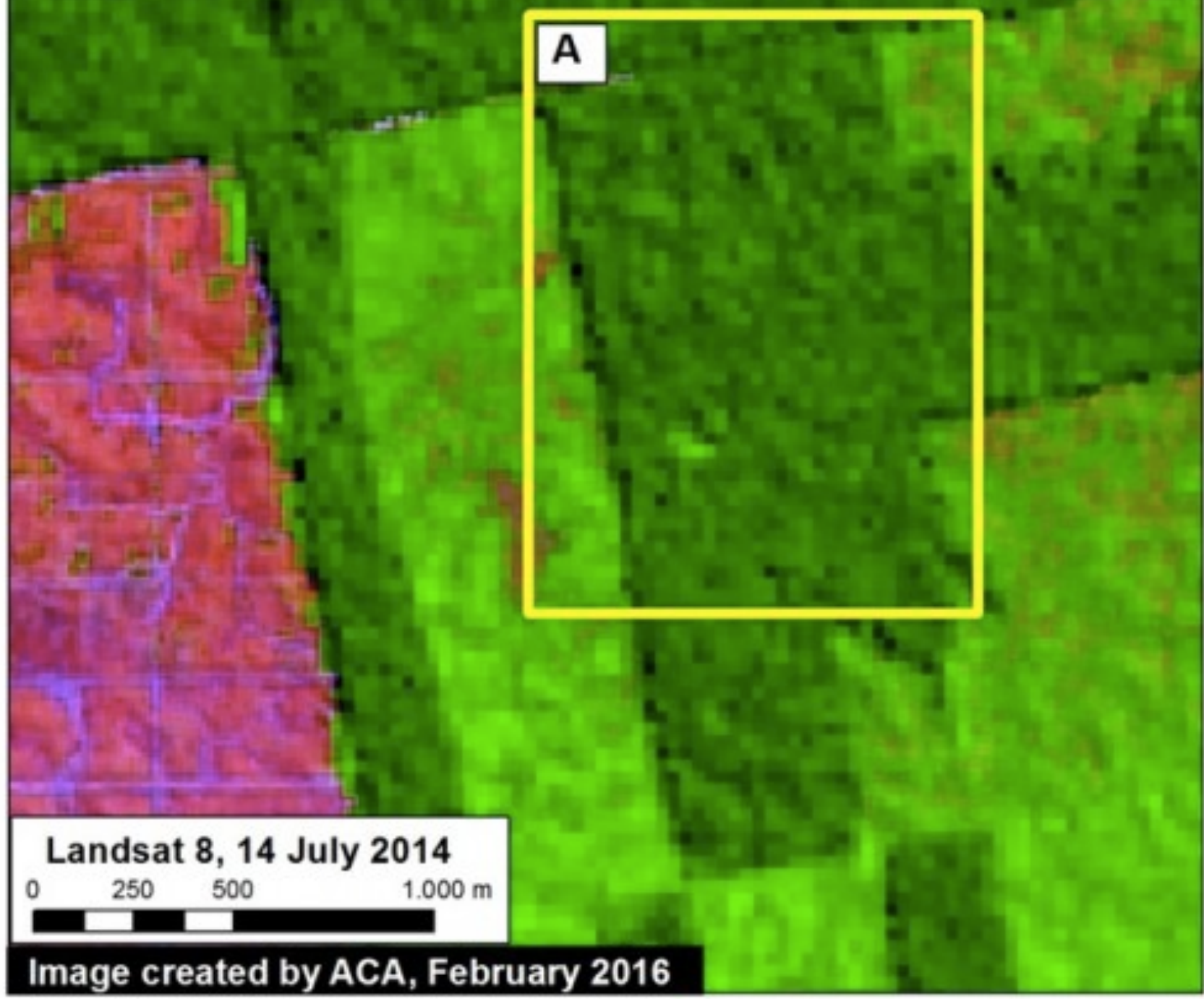
**peruvian ministry of agriculture**

**ordered the “paralyzation”.**

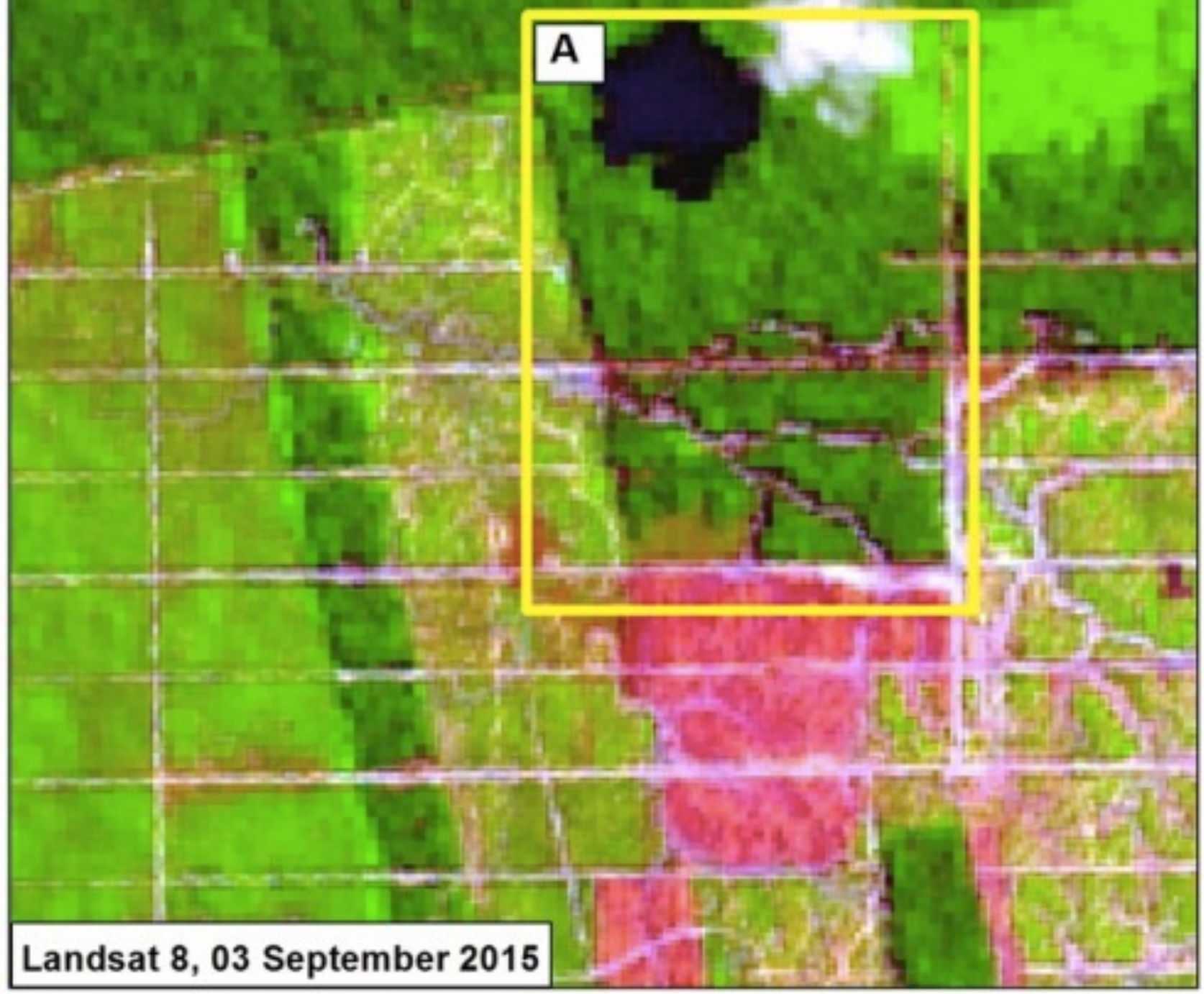




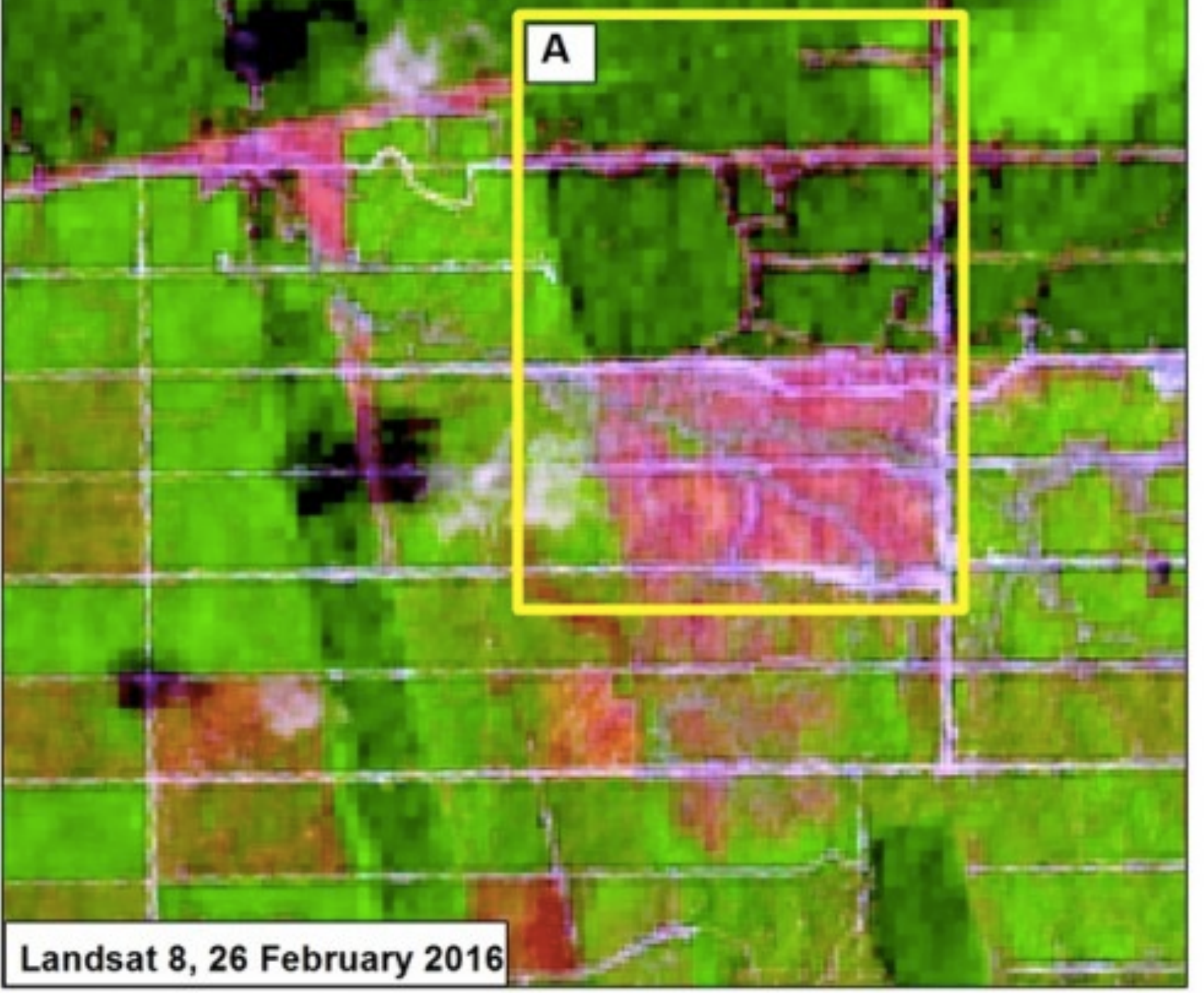
**July 2014**

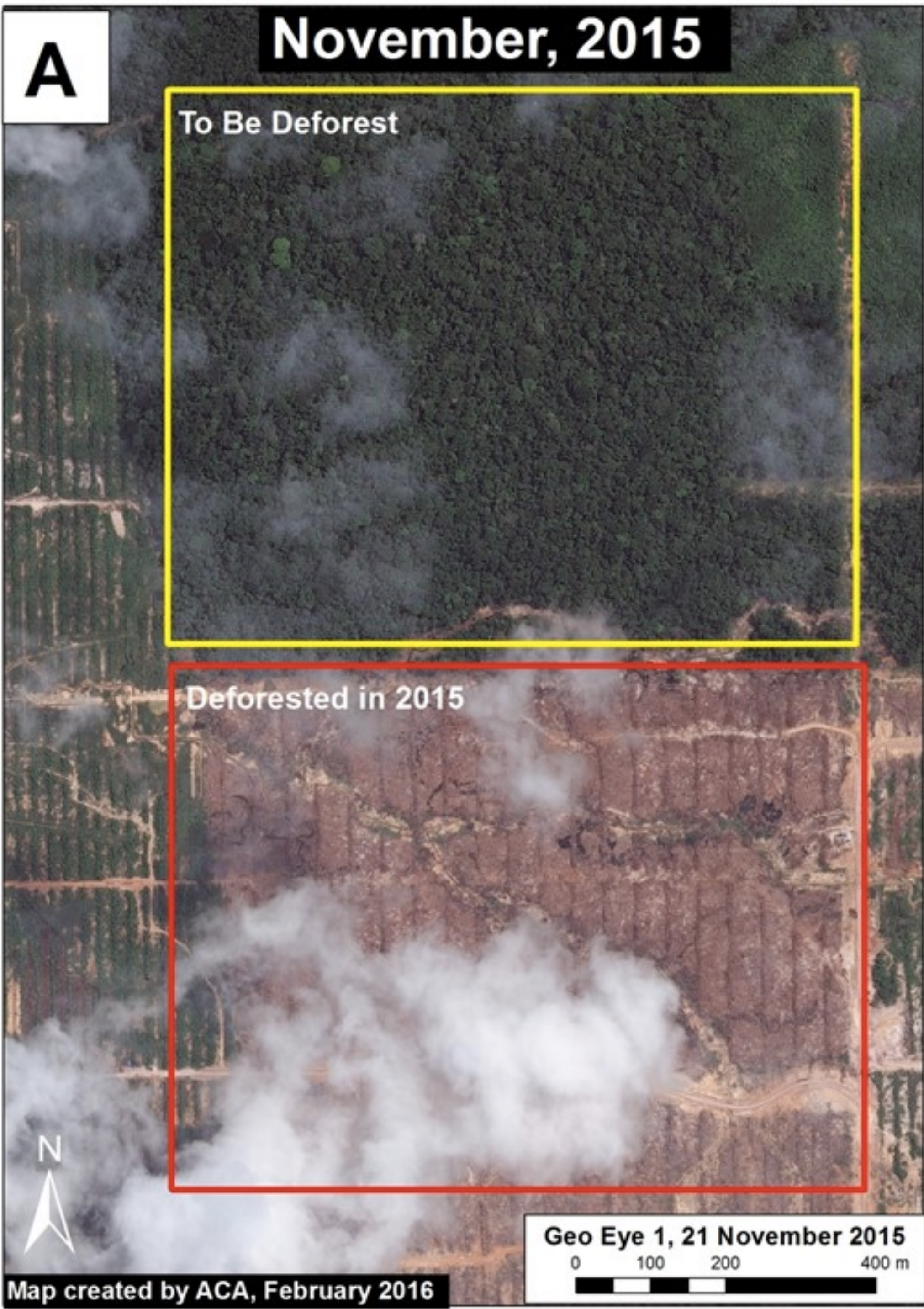
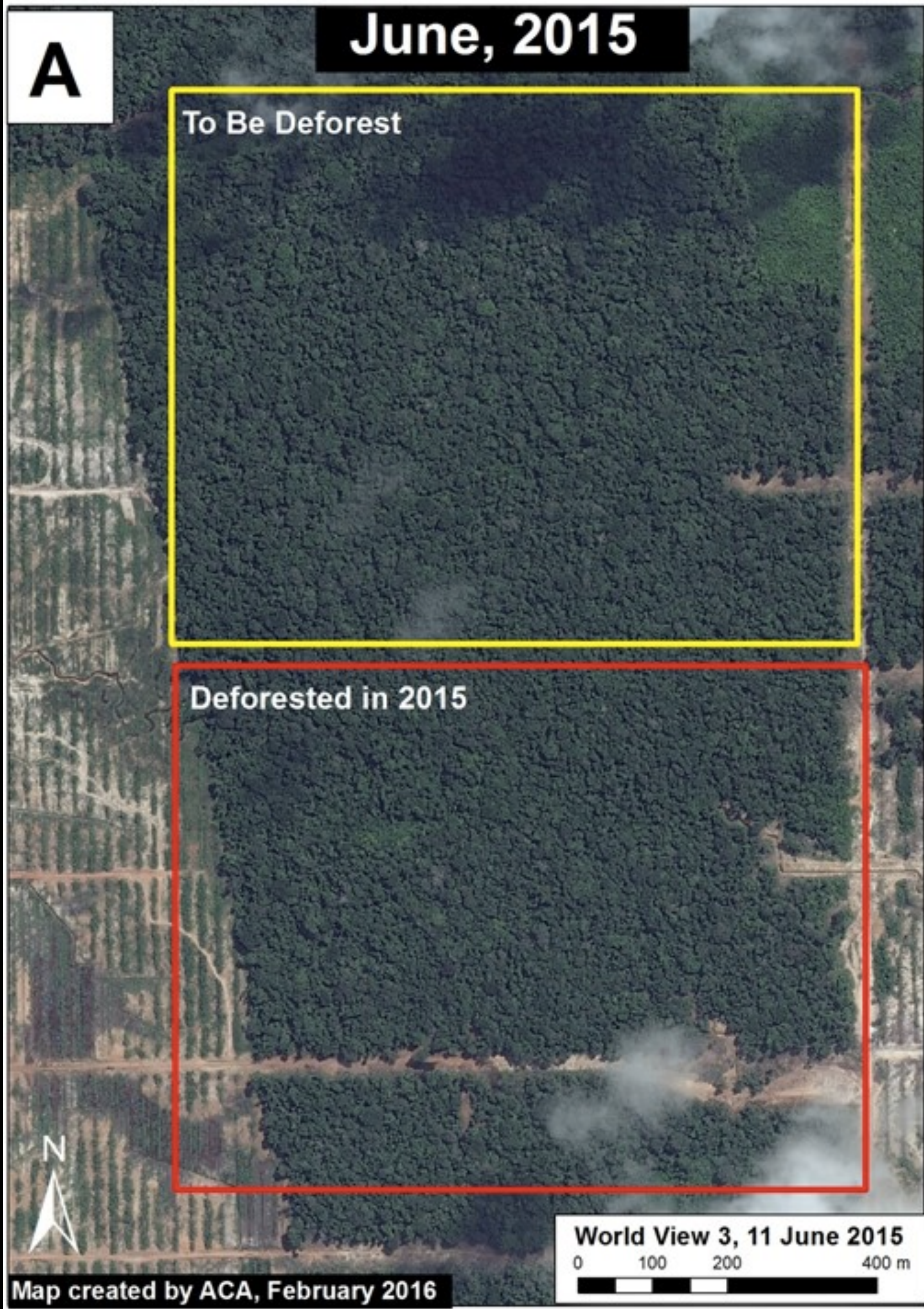


**September 2015**



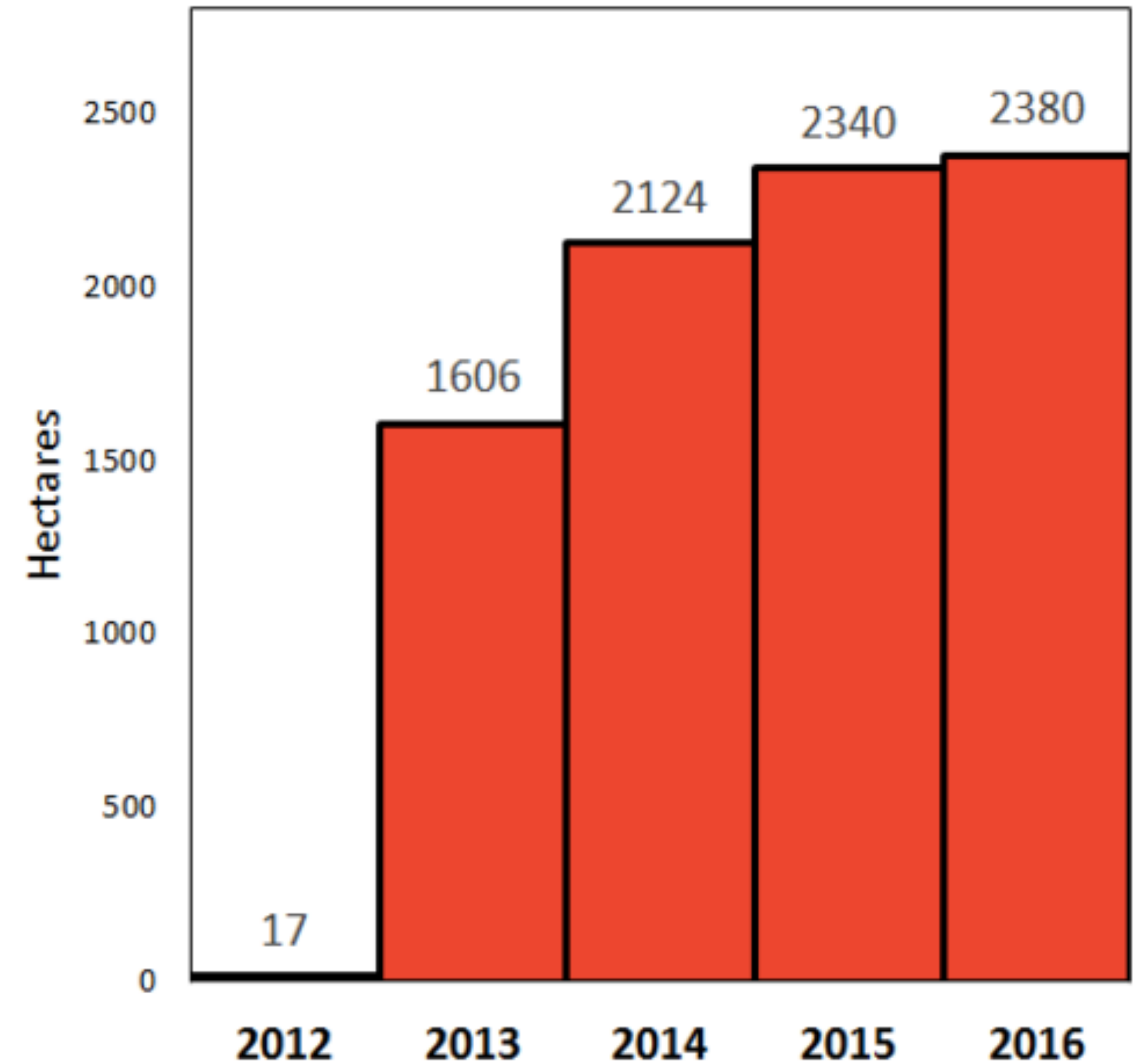
**February 2016**





## Deforestation Trend

The graph to the right shows the **trend of accumulated deforestation** in the United Cacao project area between 2012 and February 2016. The company began operations in early 2013, the same year as the large increase in deforestation. Also note that deforestation increased in 2015 despite the Ministry of Agriculture's "paralyzation" order in late 2014.



*Data: PNCB/MINAM, Hansen/UMD/Google/USGS/NASA, Hansen et al 2016 (ERL)\*\*\**

**results:**

**minds,**

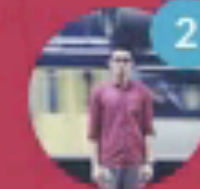
**creating tools,**

**country policies,**

**...**

The background is a dark red color with a subtle topographic map pattern. The map features various contour lines, some solid and some dashed, with numerical values such as 60, 80, 100, 120, 140, 160, 180, 200, 220, 240, 260, 280, 300, and 320. The text is centered in the upper half of the image.

**resource watch.**  
**7 billion friends.**



### Forma

WRI, CGD

CSV

★ 7,034

NOT DISPLAYABLE

## 5,299 MWh

TOTAL  
3,543,422

### Population and GDP

World Bank

CSV

★ 1,000

NOT DISPLAYABLE



### Population density

CIESIN

CSV

★ 6,777

NOT DISPLAYABLE



### Intact Forest Landscapes

WRI

CSV

★ 6,550

NOT DISPLAYABLE



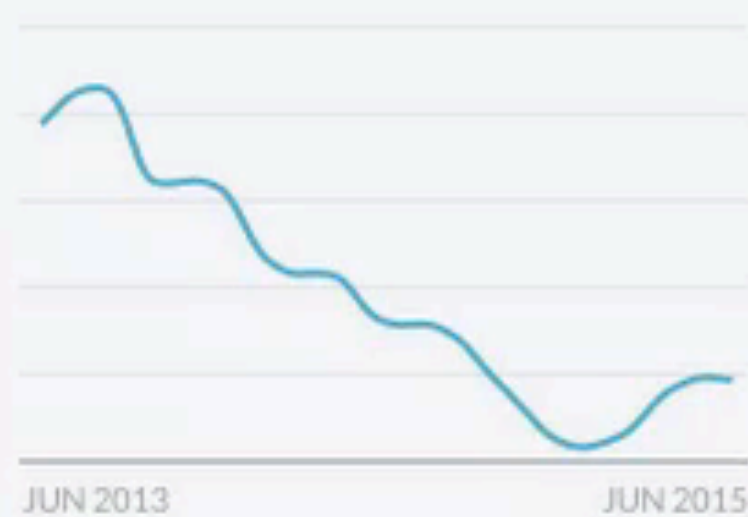
### CARMA: Energy plants

CARMA, CGD

CSV

★ 4,002

ADD TO MAP



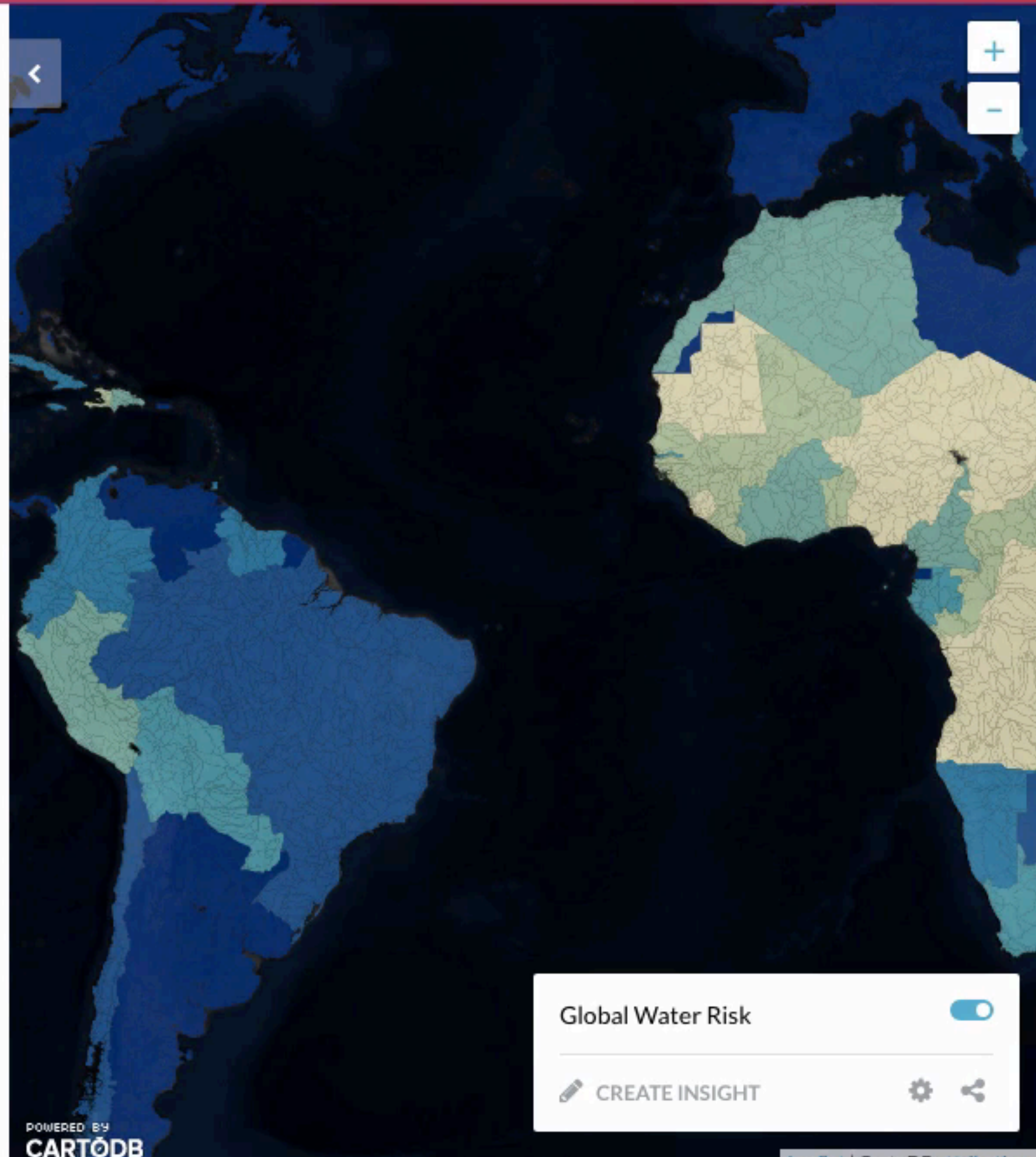
### Tree cover loss

Hansen, UMD, Google, USGS, NASA 2013

CSV

★ 12,000

NOT DISPLAYABLE



Global Water Risk



CREATE INSIGHT





A dark, moody photograph showing the silhouettes of a large group of people standing on a beach or shore, looking out at the ocean during sunset or sunrise. The sky is a mix of dark grey and light grey, with the sun just below the horizon. The people are mostly in the middle ground, with some individuals in the foreground and background. The overall atmosphere is somber and contemplative.

57%

no data.



**just the beginning.  
prep, sdg 4 data,  
aqueduct,  
climate watch...**

**commodity trading.**

**deforestation.**

**soy.**

**brazil.**

# **world use of soy.**

**85% global production.**

**98% animal feed.**

# **brazil deforestation.**

**38 million Ha deforested in Brazil.**

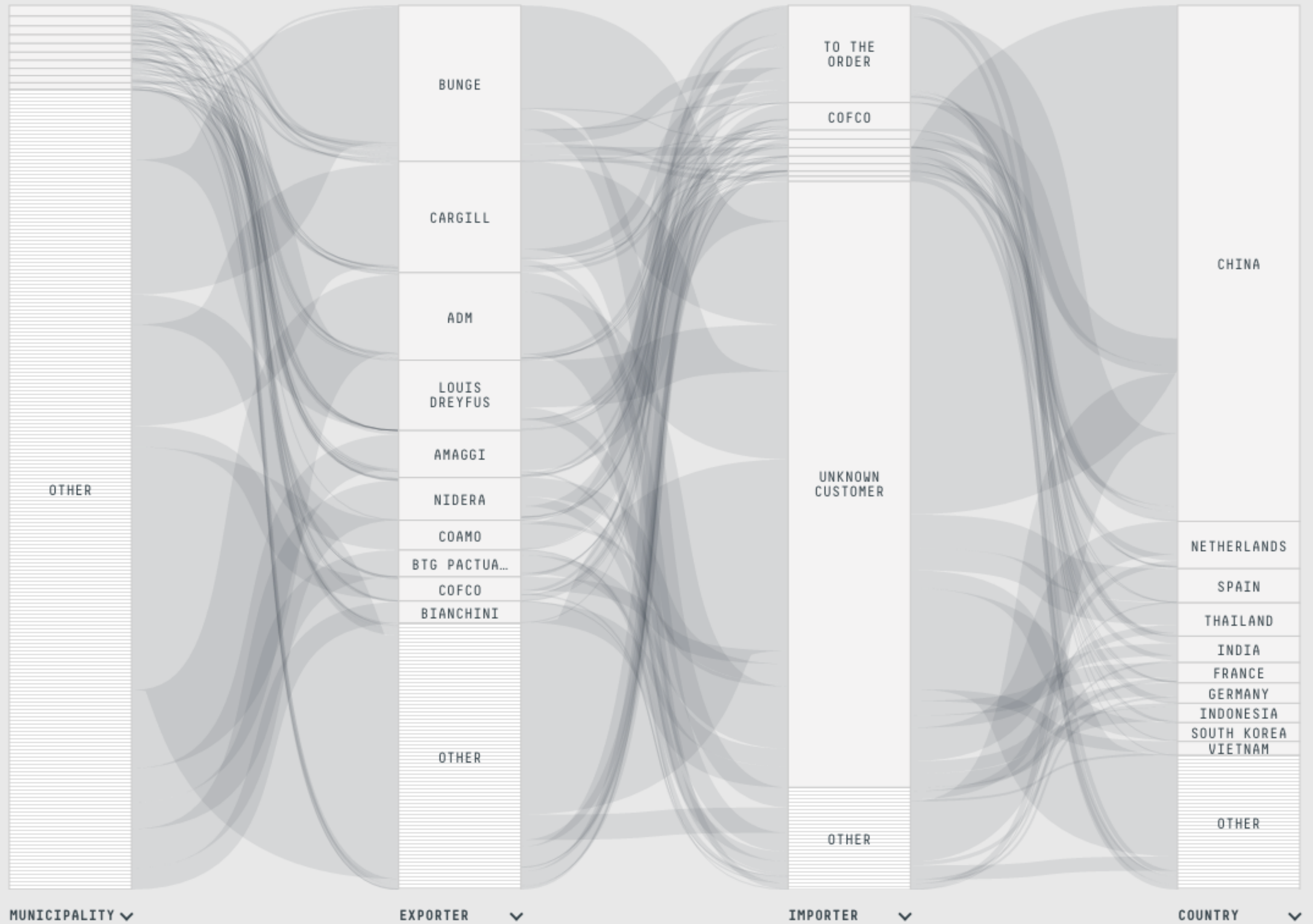
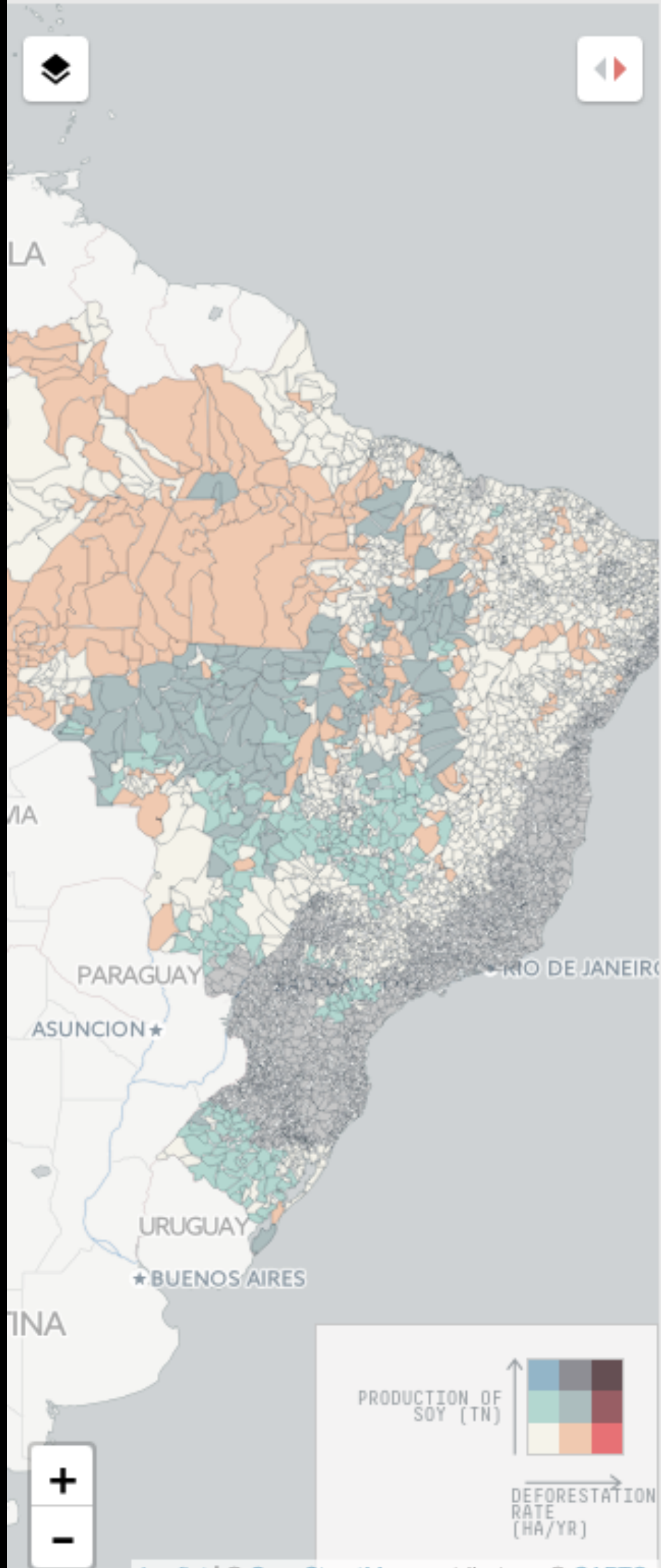
**30% comes from Brazil**

**70 M tones in 2015**

**trase.**  
radical transparency  
'deforestation - free' economy.



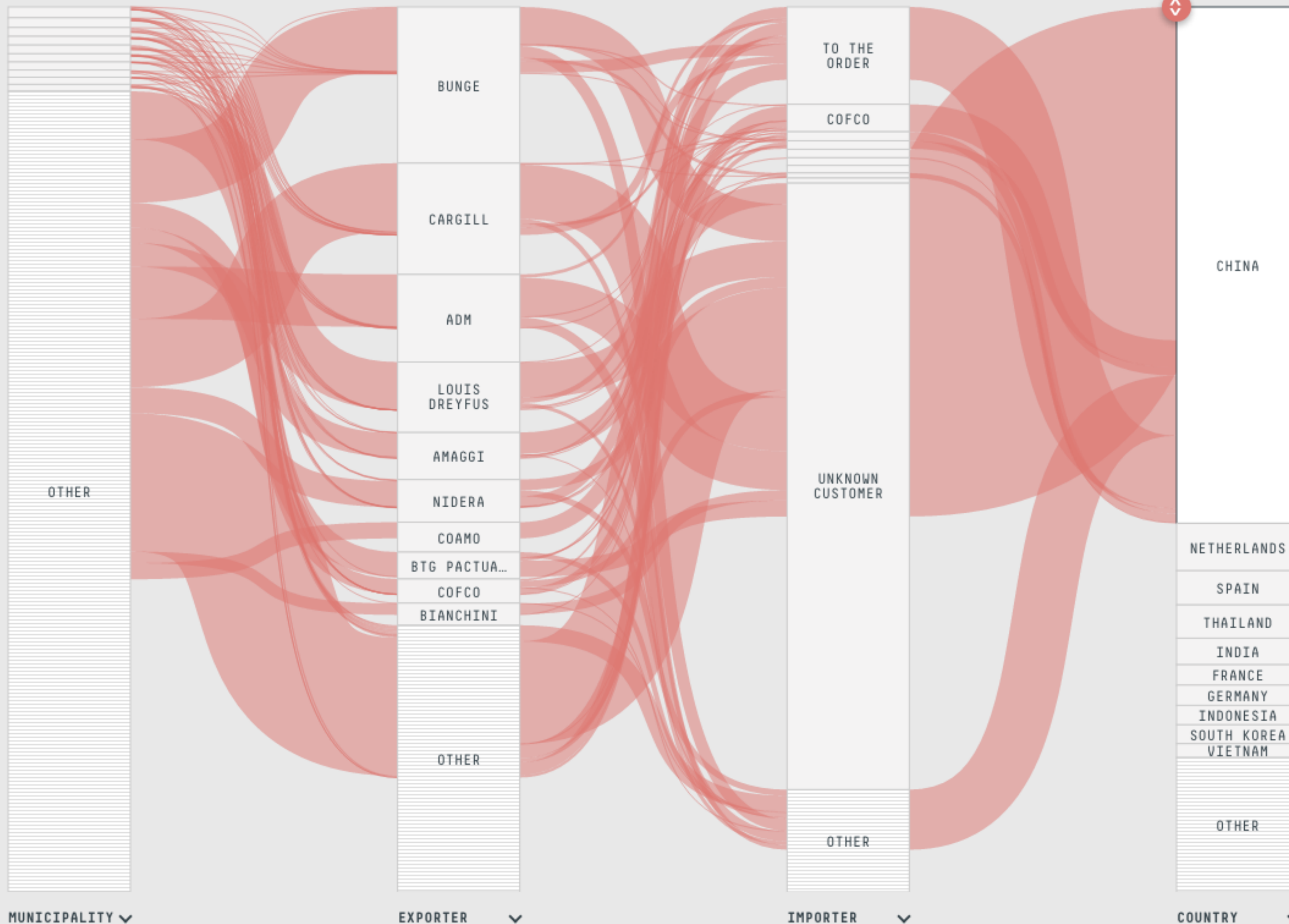
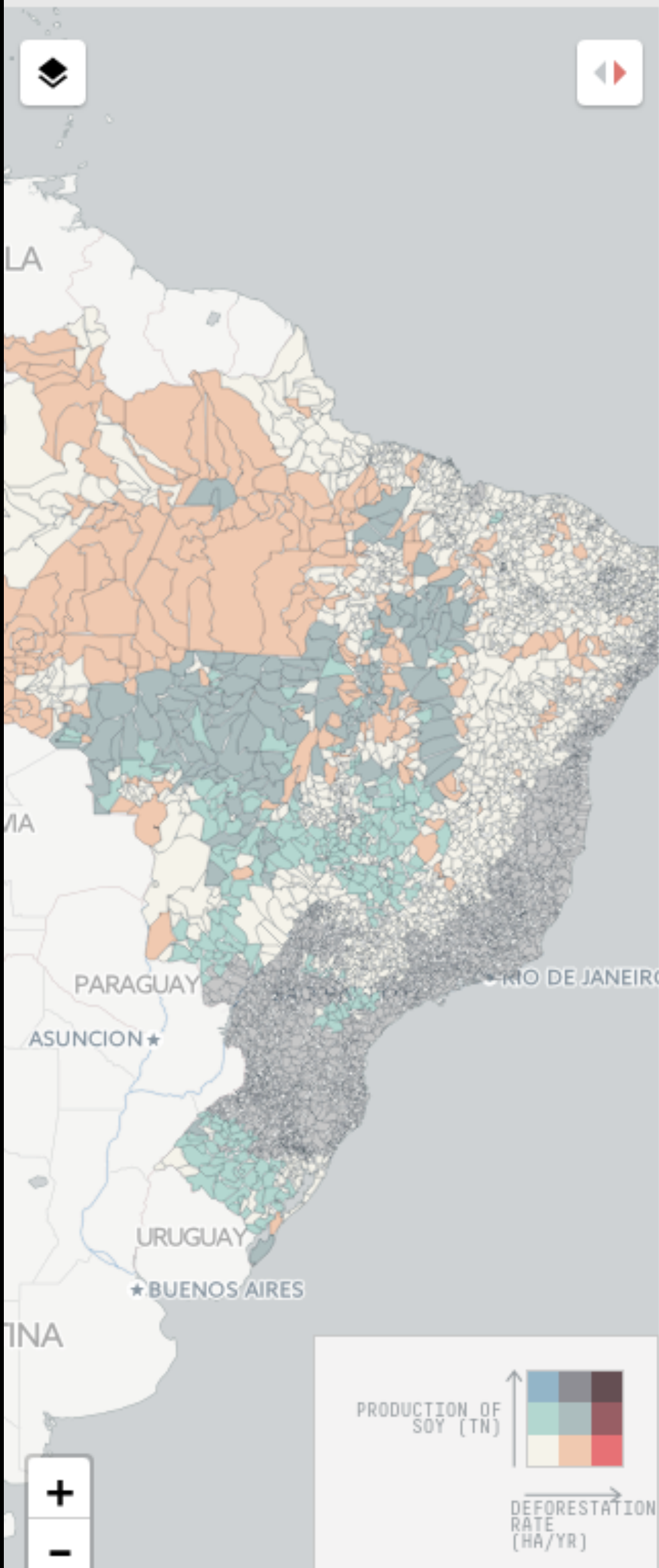
Search for: producer, trader or country of import





COUNTRY CHINA VOLUME 43,011,645.9 Tons

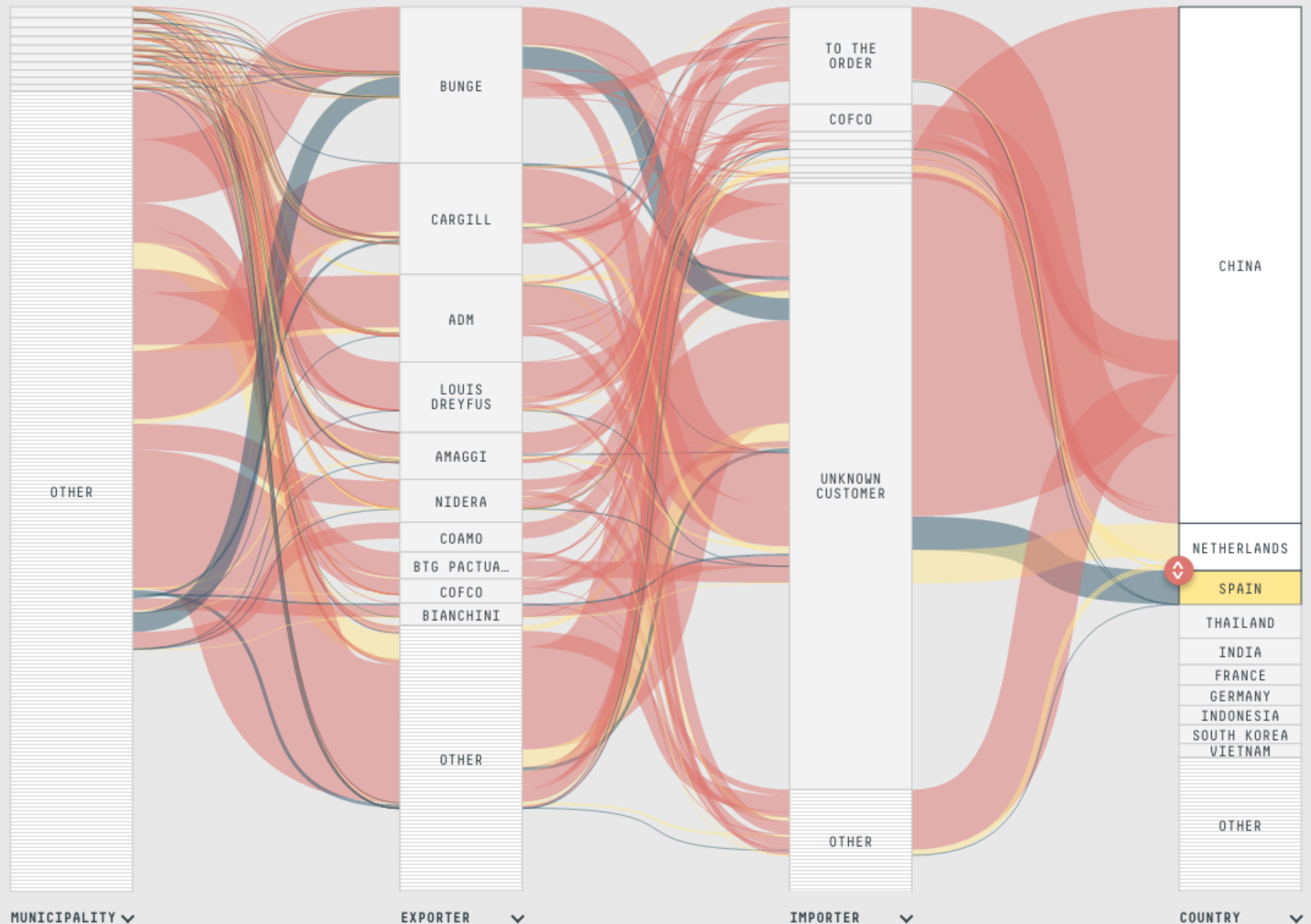
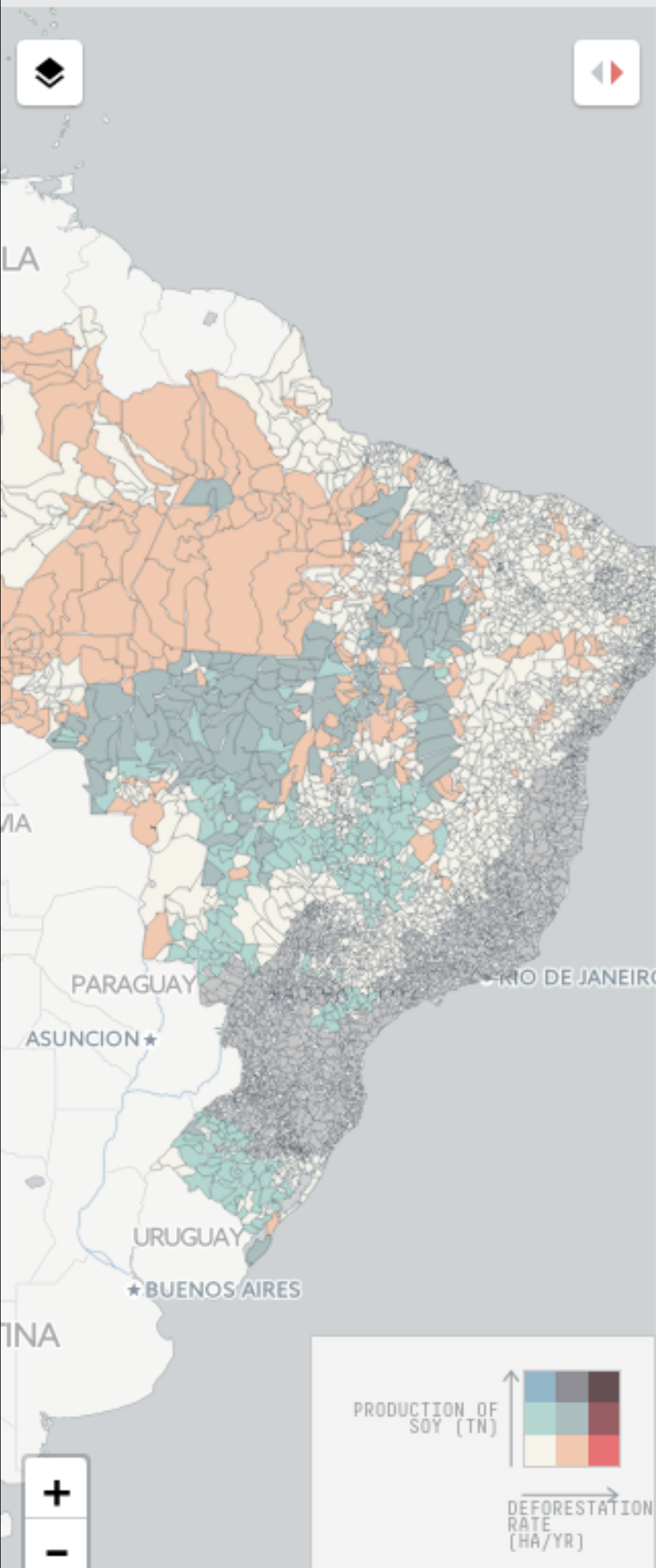
DISCARD SELECTION





COUNTRY SPAIN NETHERLANDS CHINA

DISCARD SELECTION

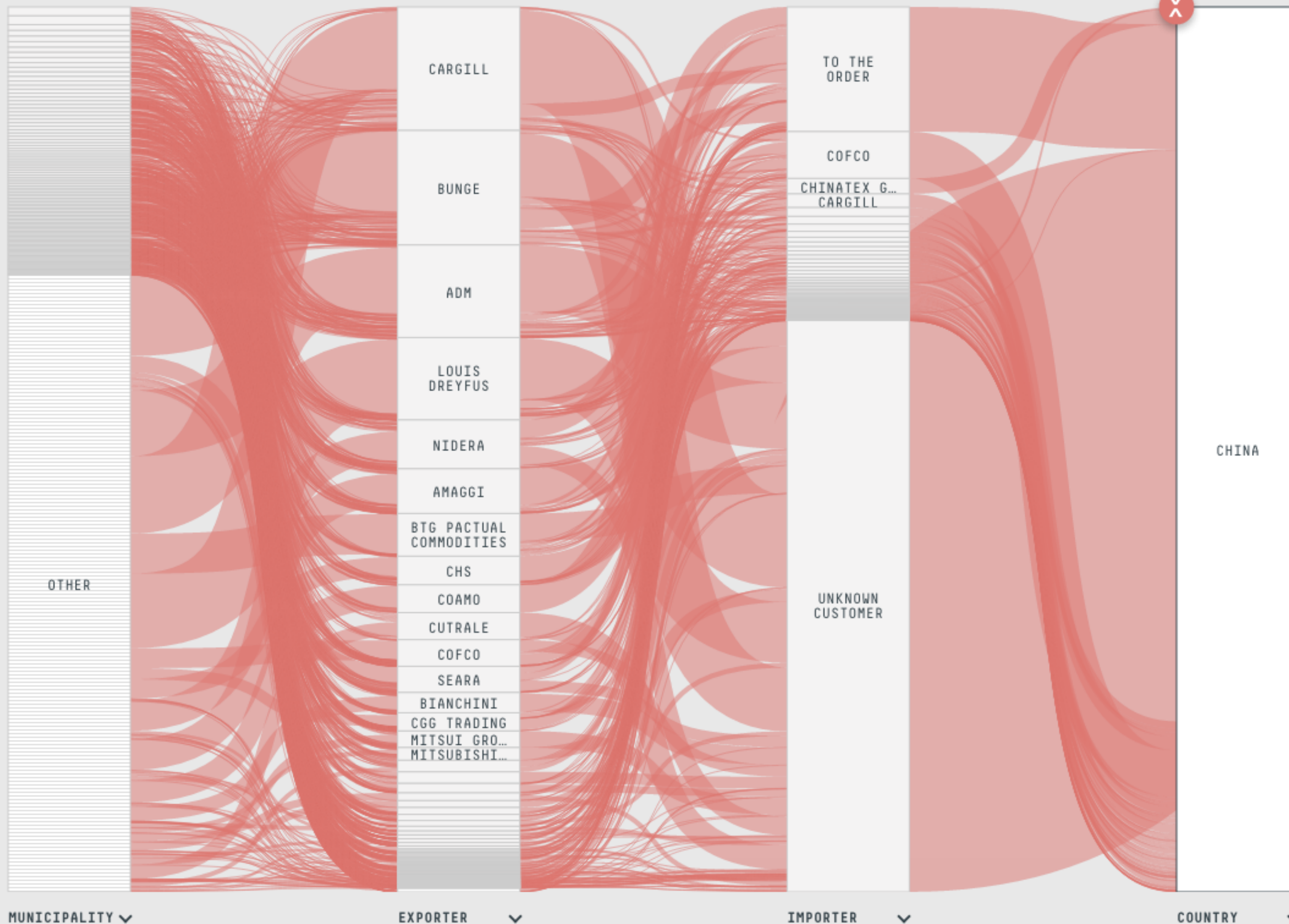
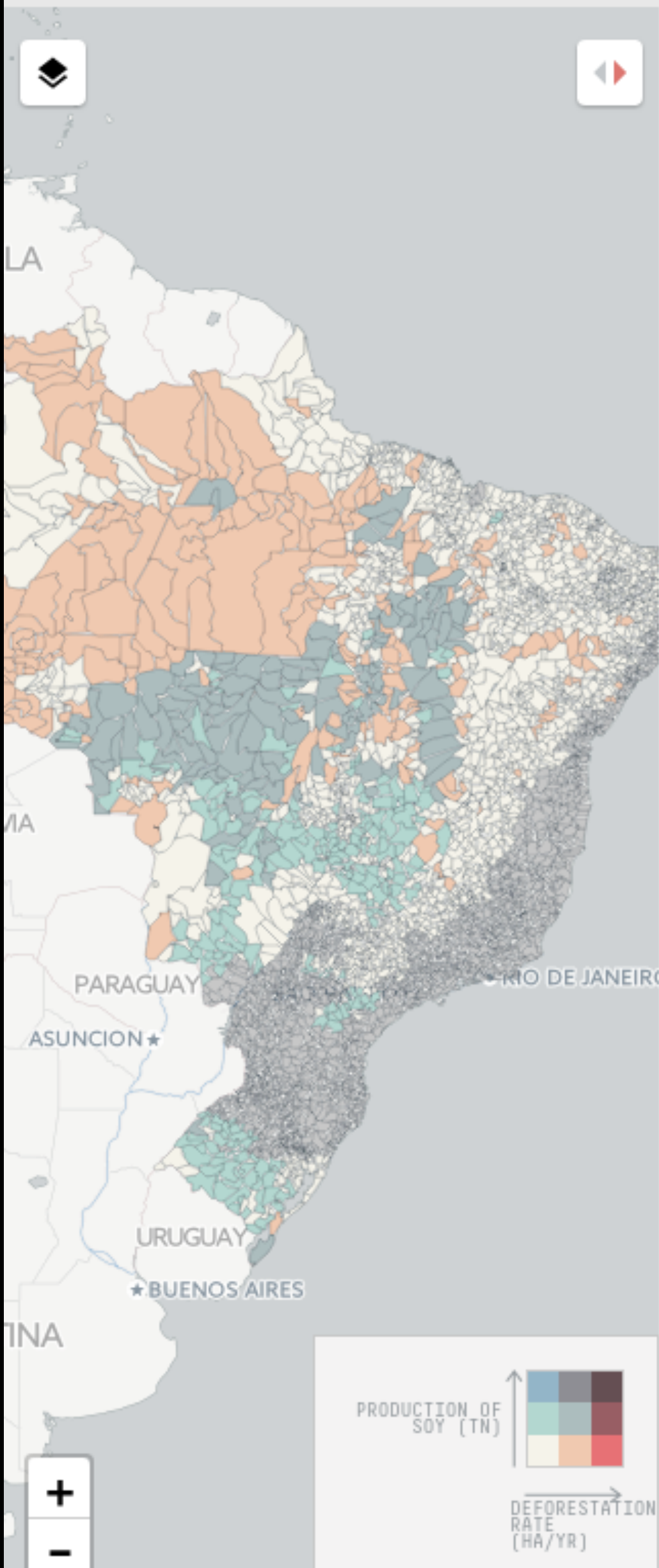






COUNTRY CHINA VOLUME 43,011,645.9 Tons

DISCARD SELECTION



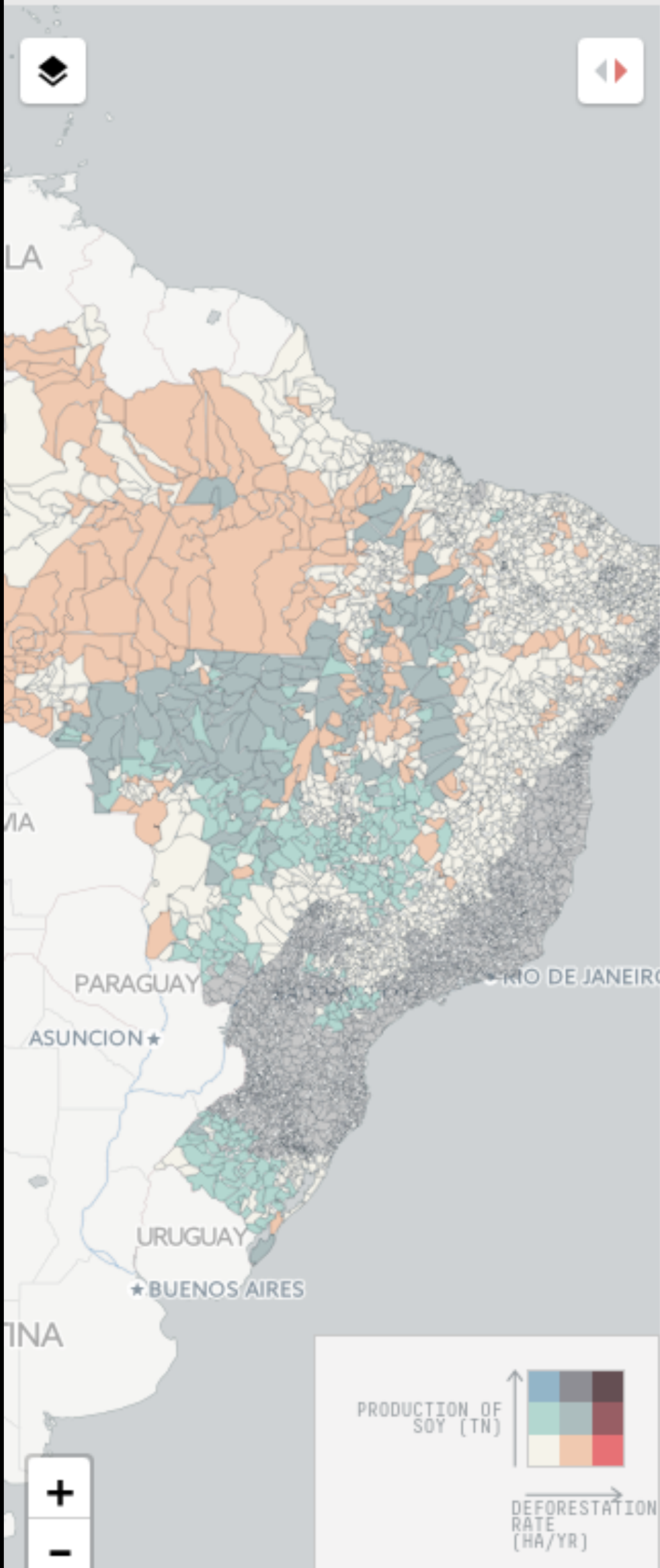


IMPORTER UNKNOWN CUSTOMER

VOLUME 50,524,676.1 Tons

VIEW MORE

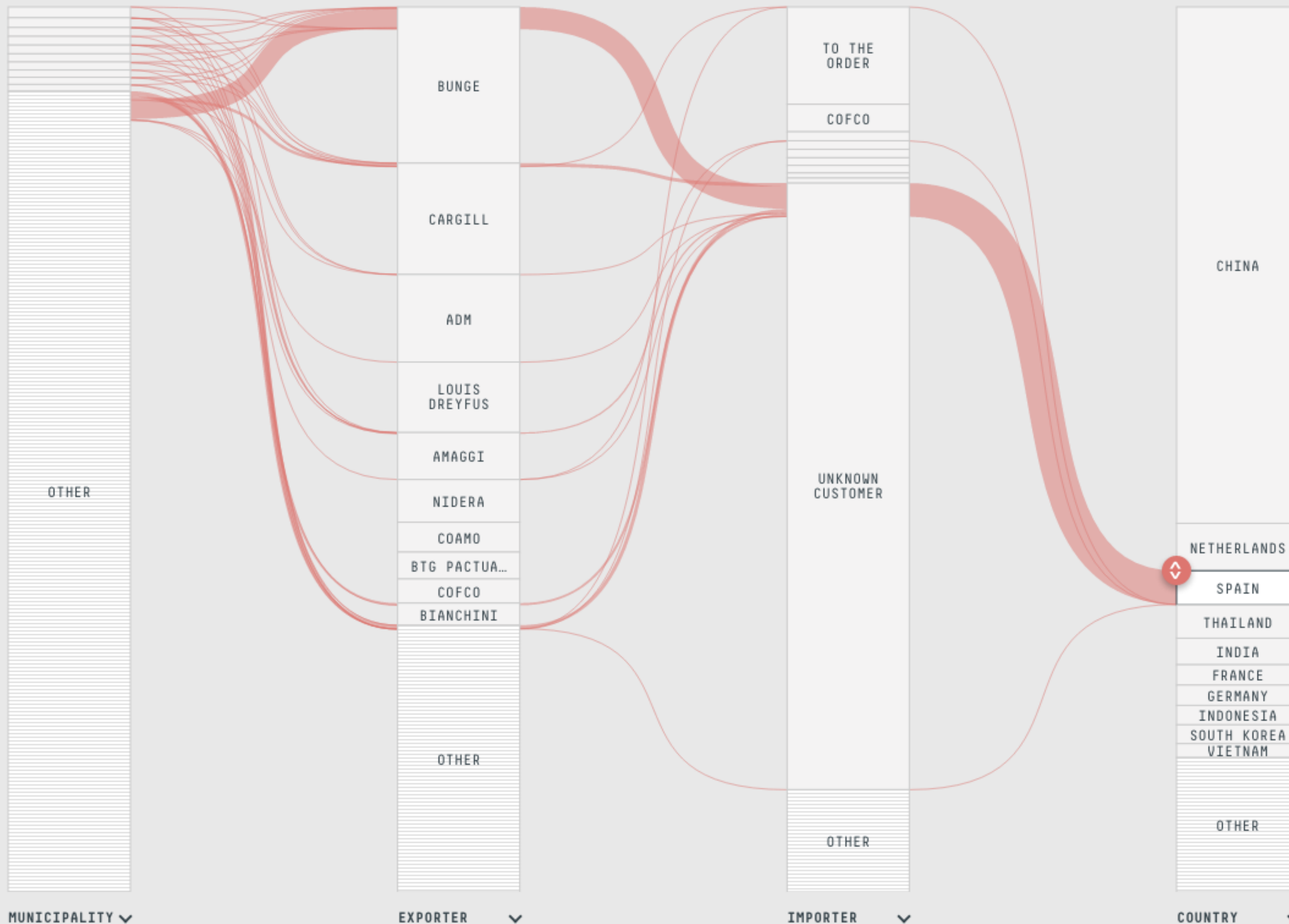
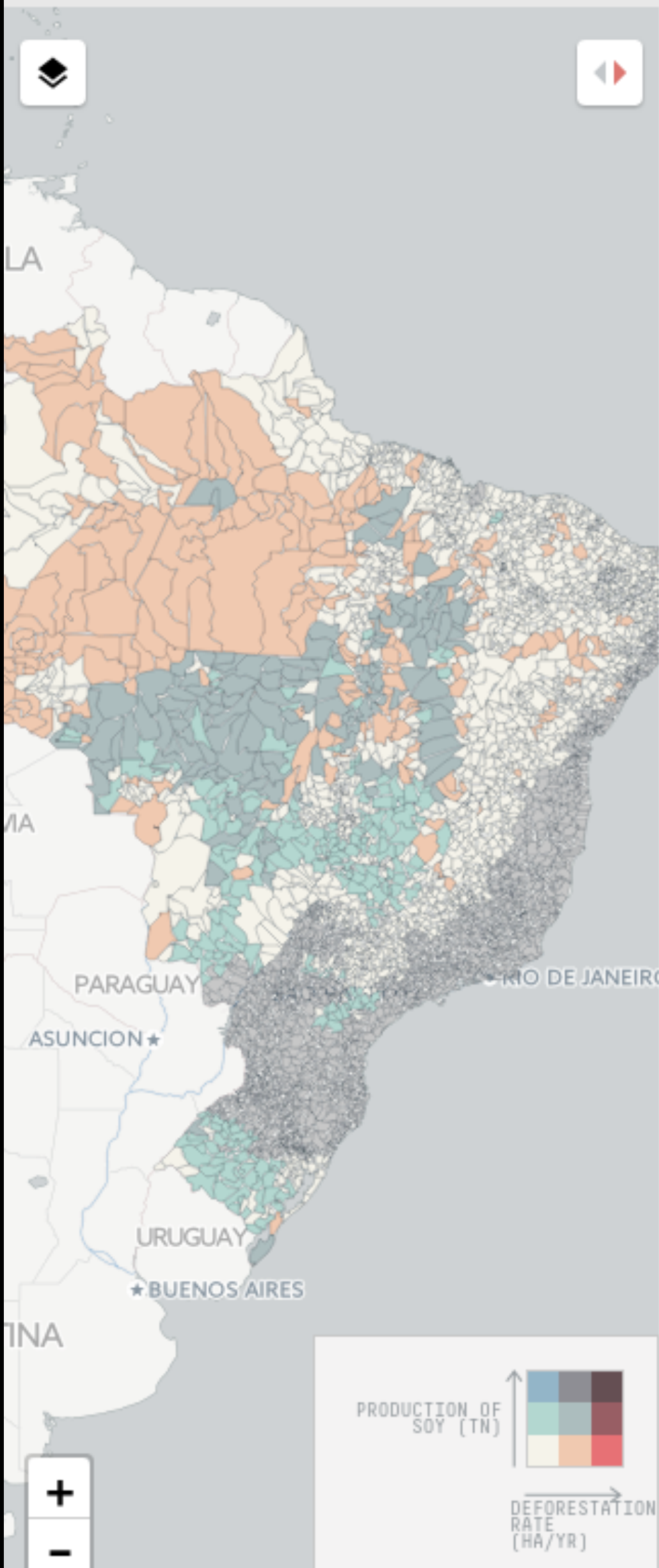
DISCARD SELECTION





COUNTRY SPAIN VOLUME 2,847,527.4 Tons

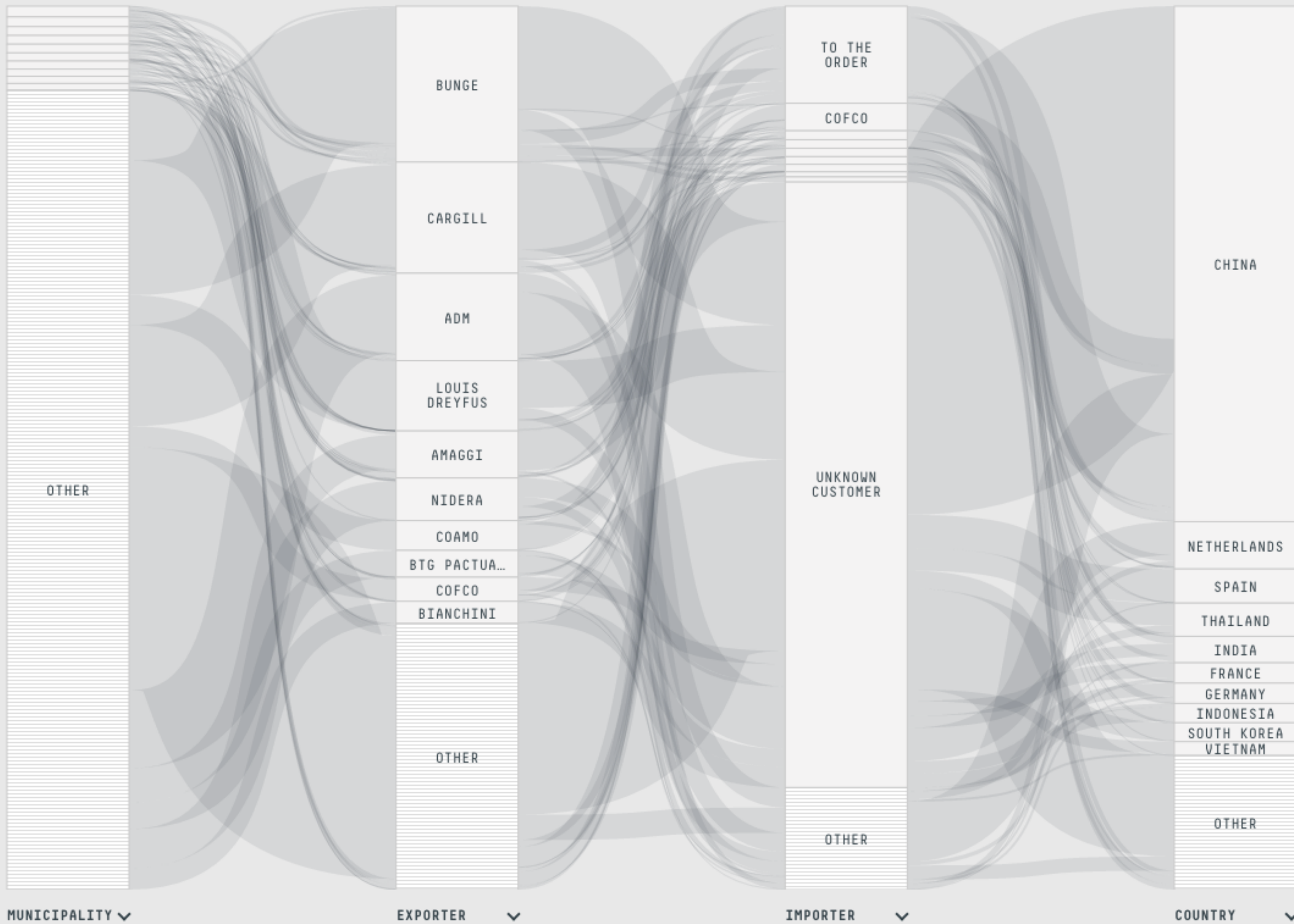
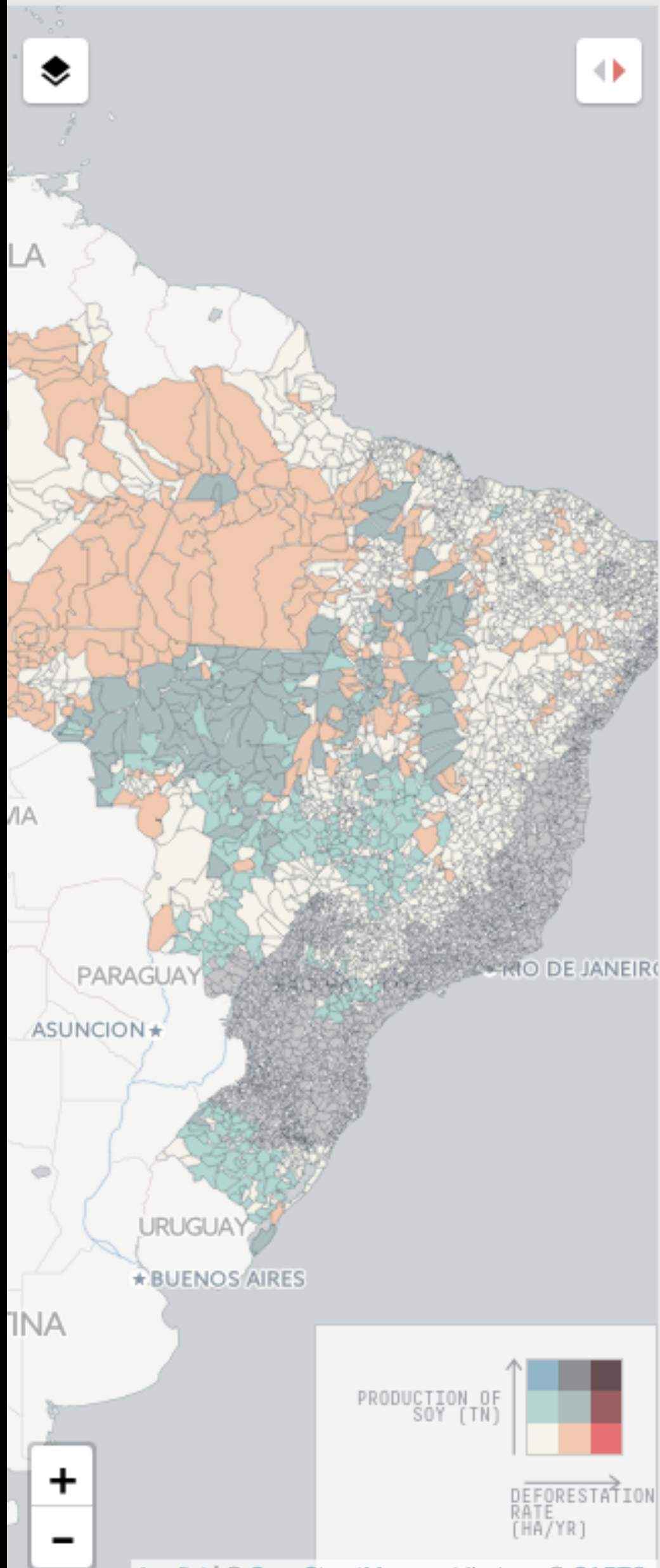
DISCARD SELECTION







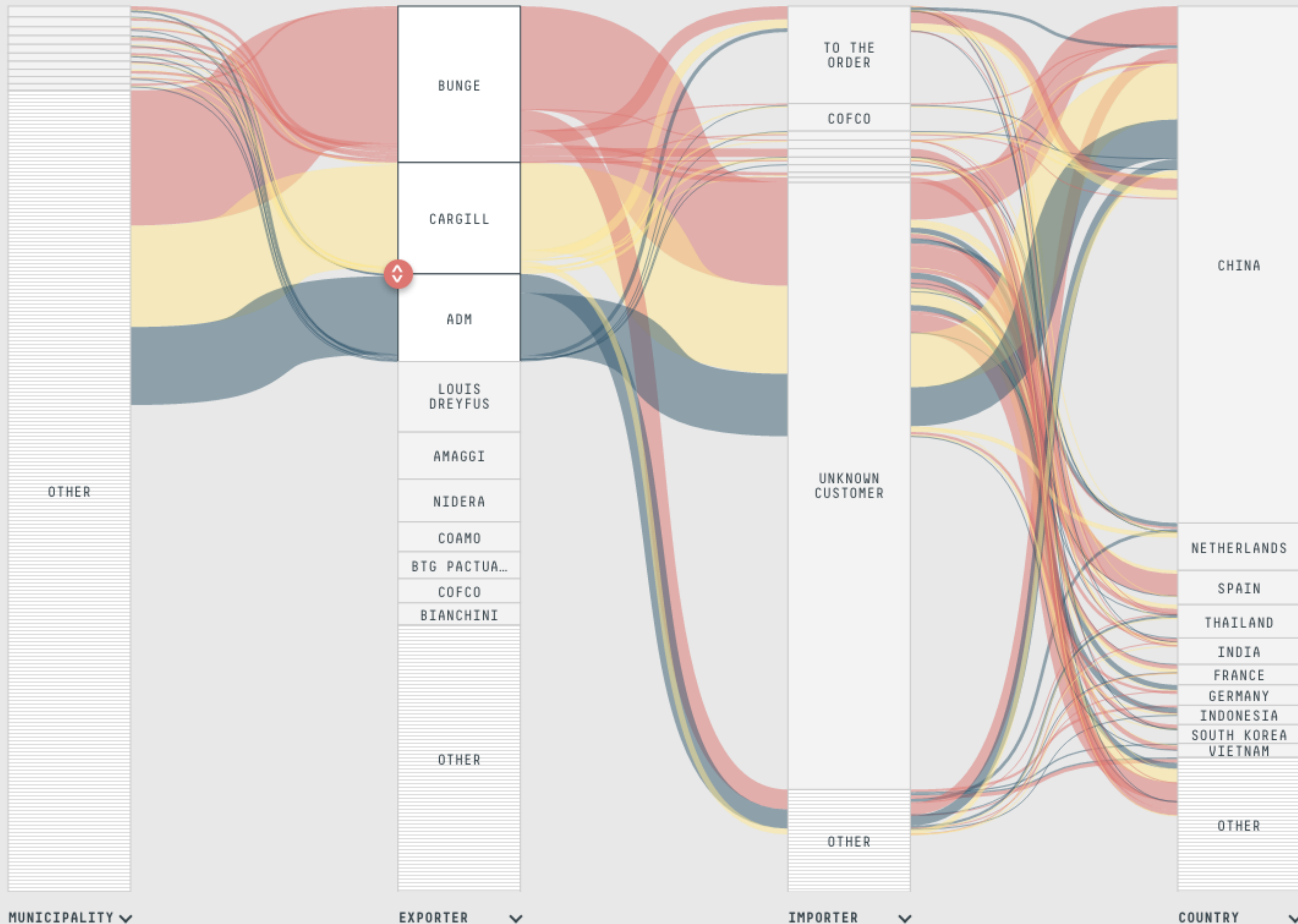
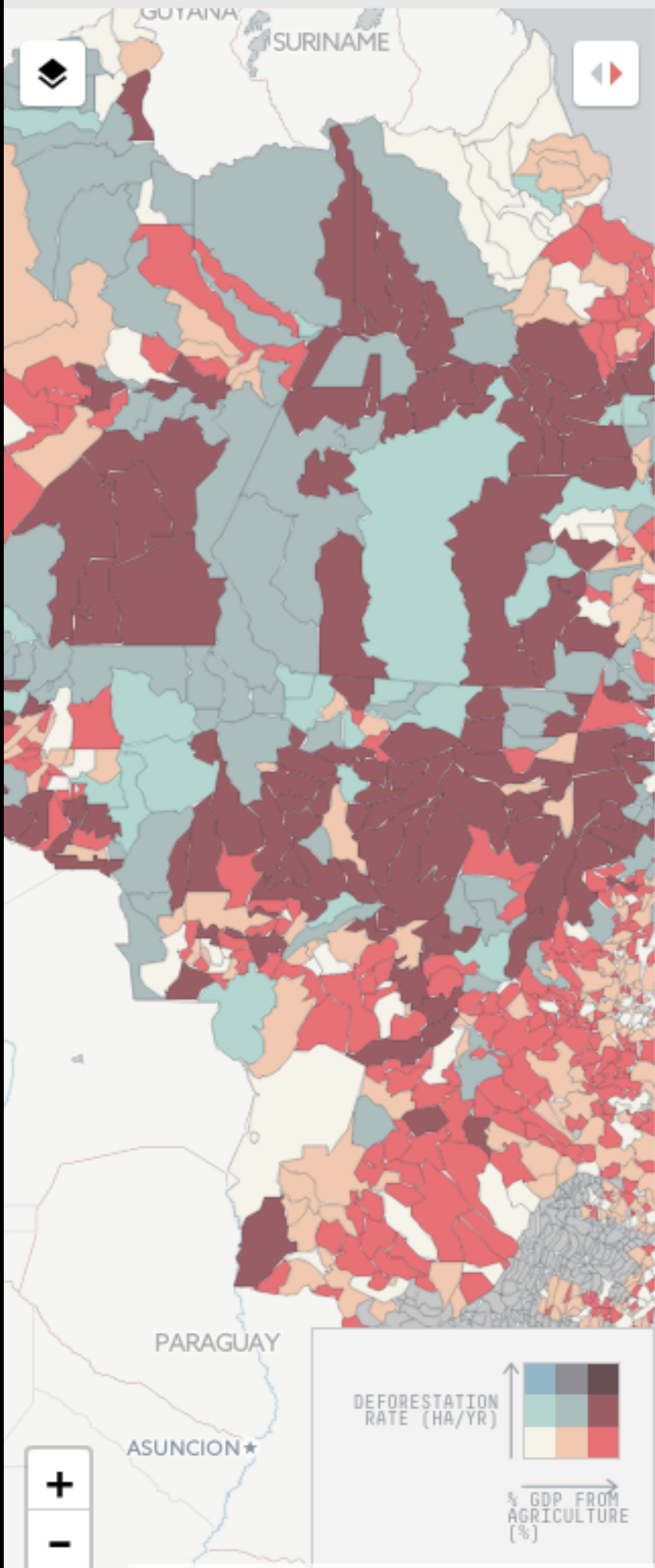
Search for: producer, trader or country of import





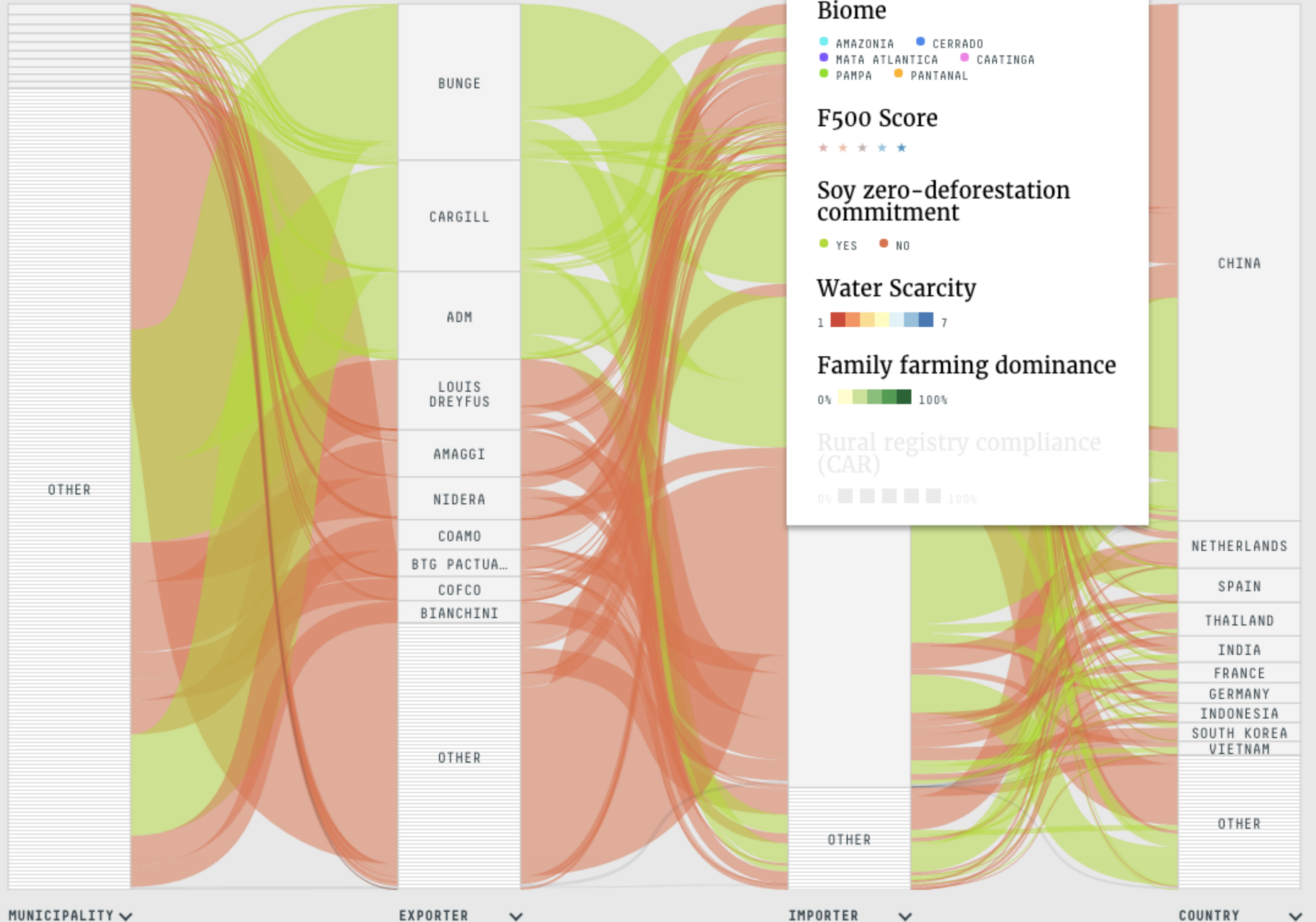
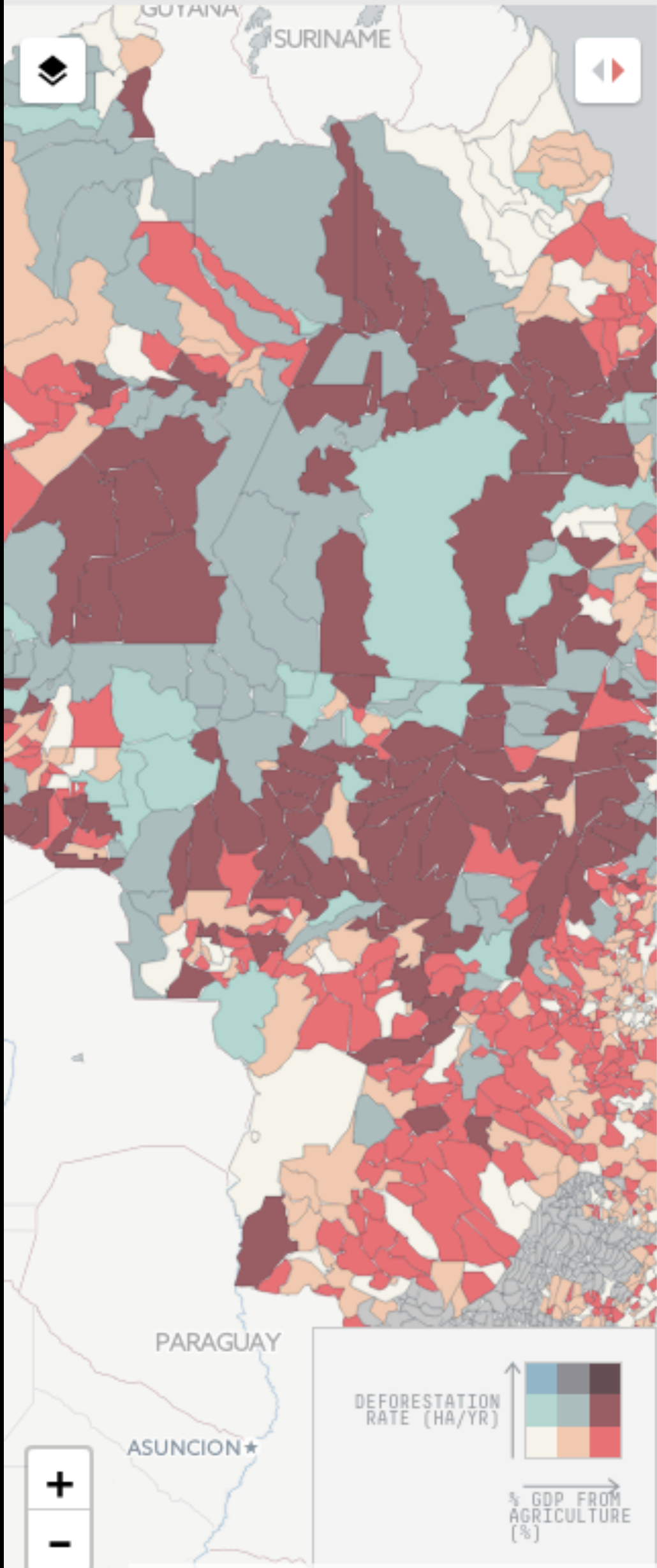
EXPORTER ADM CARGILL BUNGE

DISCARD SELECTION





Search for: producer, trader or country of import



**Node selection**

#1 #2 #3

**Biome**

AMAZONIA CERRADO  
MATA ATLANTICA CAATINGA  
PAMPA PANTANAL

**F500 Score**

★ ★ ★ ★ ★

**Soy zero-deforestation commitment**

YES NO

**Water Scarcity**

1 7

**Family farming dominance**

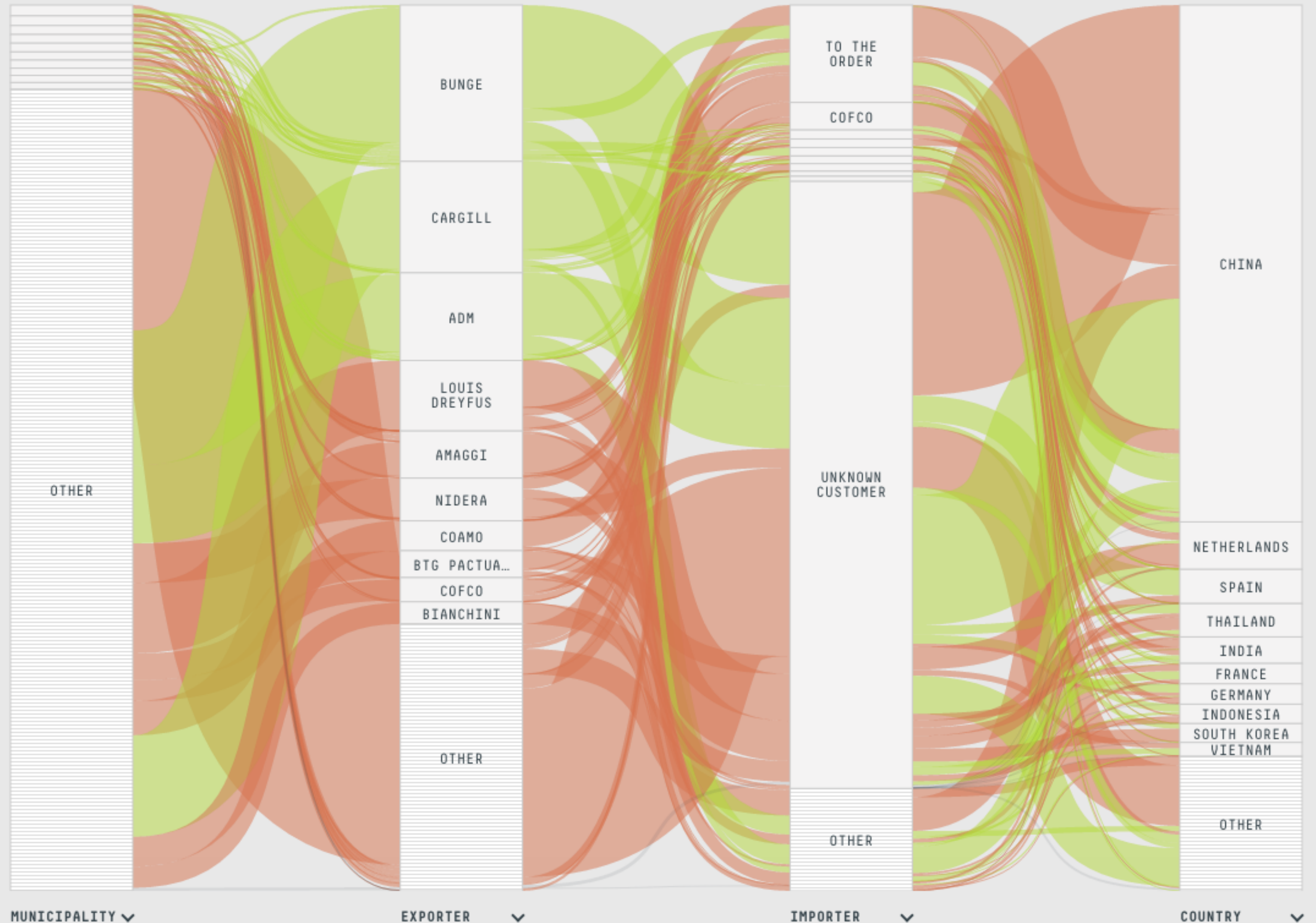
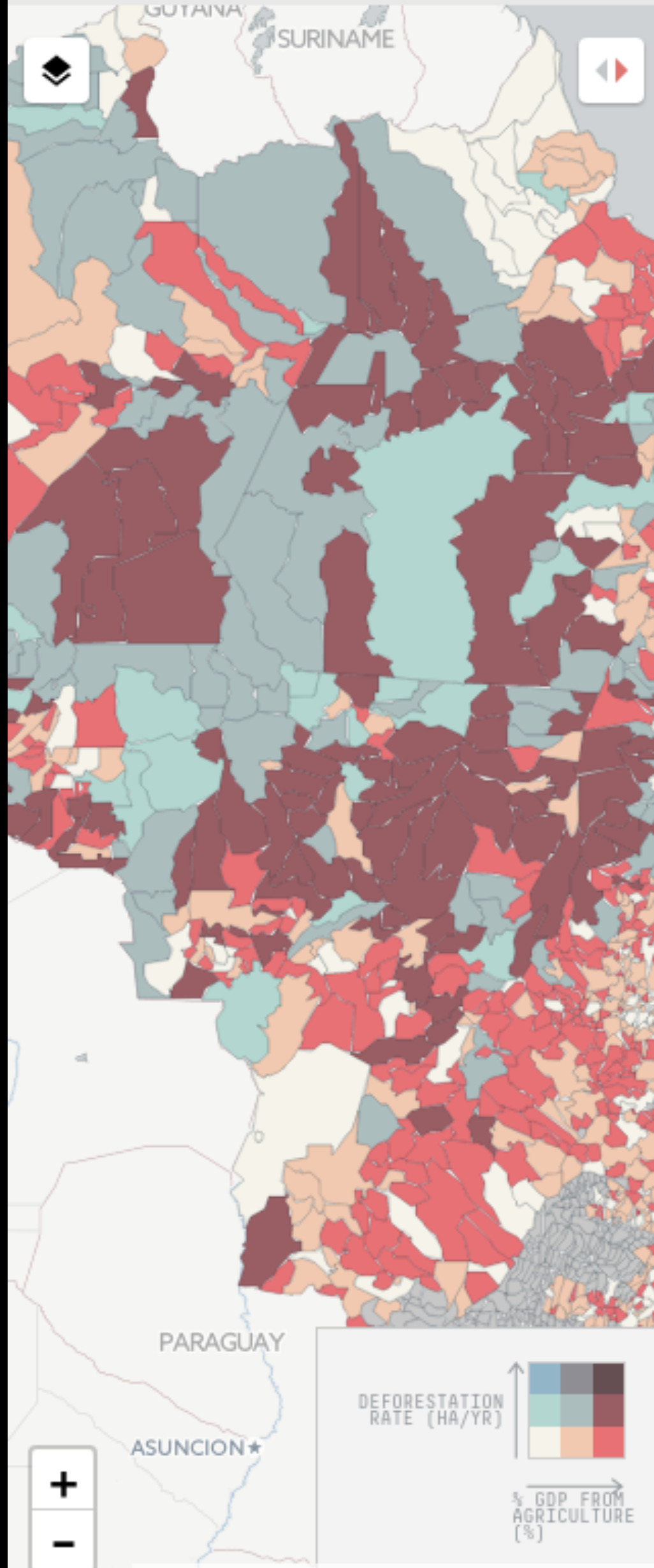
0% 100%

**Rural registry compliance (CAR)**

0% 100%



Search for: producer, trader or country of import

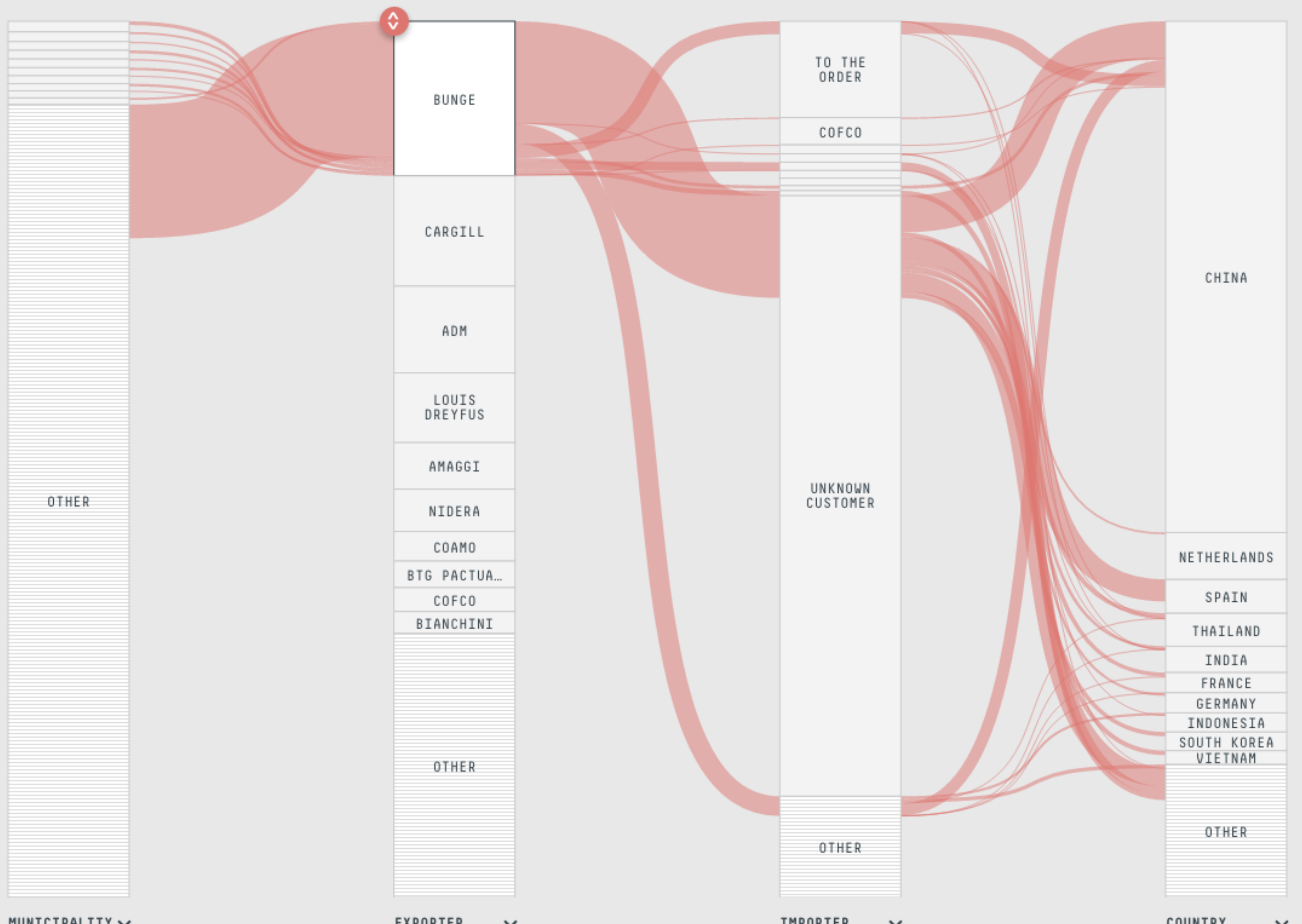
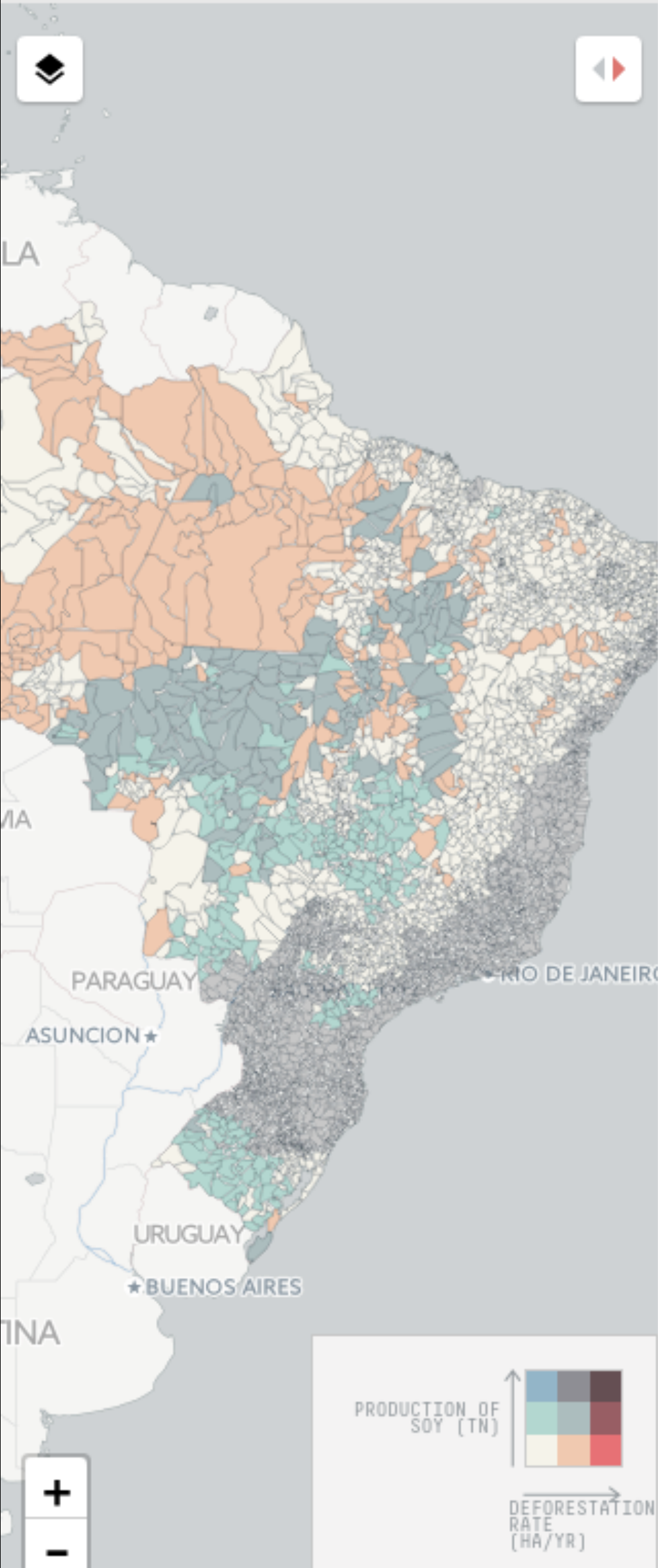






EXPORTER BUNGE VOLUME 13,008,720.2 Tons VIEW MORE

DISCARD SELECTION





EXPORTER

**Bunge**

ZERO DEFORESTATION COMMITMENT

✔ Yes

COMMODITY

**Soy**

FOREST 500 SCORE

★★★★☆

TOP SOURCE MUNICIPALITIES IN 2015

1. PRIMAVERA DO LESTE	310,833.6
2. CAMPO VERDE	251,946.3
3. NOVA MUTUM	223,020.8
4. CACHOEIRA DO SUL	222,043.7
5. ITIQUIRA	213,903.7
6. DIAMANTINO	187,945.6
7. SORRISO	182,823.1
8. QUERENCIA	176,394.2
9. SANTO ANTONIO DO LESTE	154,817.2
10. SAO DESIDERIO	129,328.6

TOP DESTINATION COUNTRIES IN 2015

1. CHINA	5,578,685.3
2. SPAIN	1,850,621.6
3. PERU	1,144,566.2
4. THAILAND	480,756.4
5. IRAN	424,496.5
6. PORTUGAL	400,383.1
7. FRANCE	381,705.6
8. VIETNAM	376,570.4
9. SOUTH KOREA	358,766.4
10. INDIA	347,600.7

SUSTAINABILITY OF SOURCE MUNICIPALITIES IN 2015

MUNICIPALITY	POTENTIAL SOY-RELATED DEFORESTATION	SOY-RELATED DEFORESTATION	BIODIVERSITY LOSS
SAO DESIDERIO	1,738.5ha	311.2ha	0.04
FELTZ NATAL	1,450.0	N/A	N/A

**future.**

**2017: data releases.**

**2020: 70% of Tradding.**

**Long: much more to come!**

**data.**

**accessible,**

**understandable,**

**usable,**

**dialogue & impact.**

from matters  
of fact,  
to matters  
of concern.

*Bruno Latour*

**conclusion.**  
**open eyes,**  
**unveil information,**  
**transparency.**

**our dream!**

**thank you!**

**sergio.estella@vizzuality.com**