

**WIAD 2016**

LOCAL CONNECTIONS. GLOBAL IMPACT.

**CURATING THE CURIOUS MIND**

“Curiosity is the most superficial of all the affections; it changes its object perpetually; it has an appetite which is sharp, but very easily satisfied; and it has always an appearance of giddiness, restlessness and anxiety.”

- Edmond Burke, 1759 - On the Sublime and Beautiful





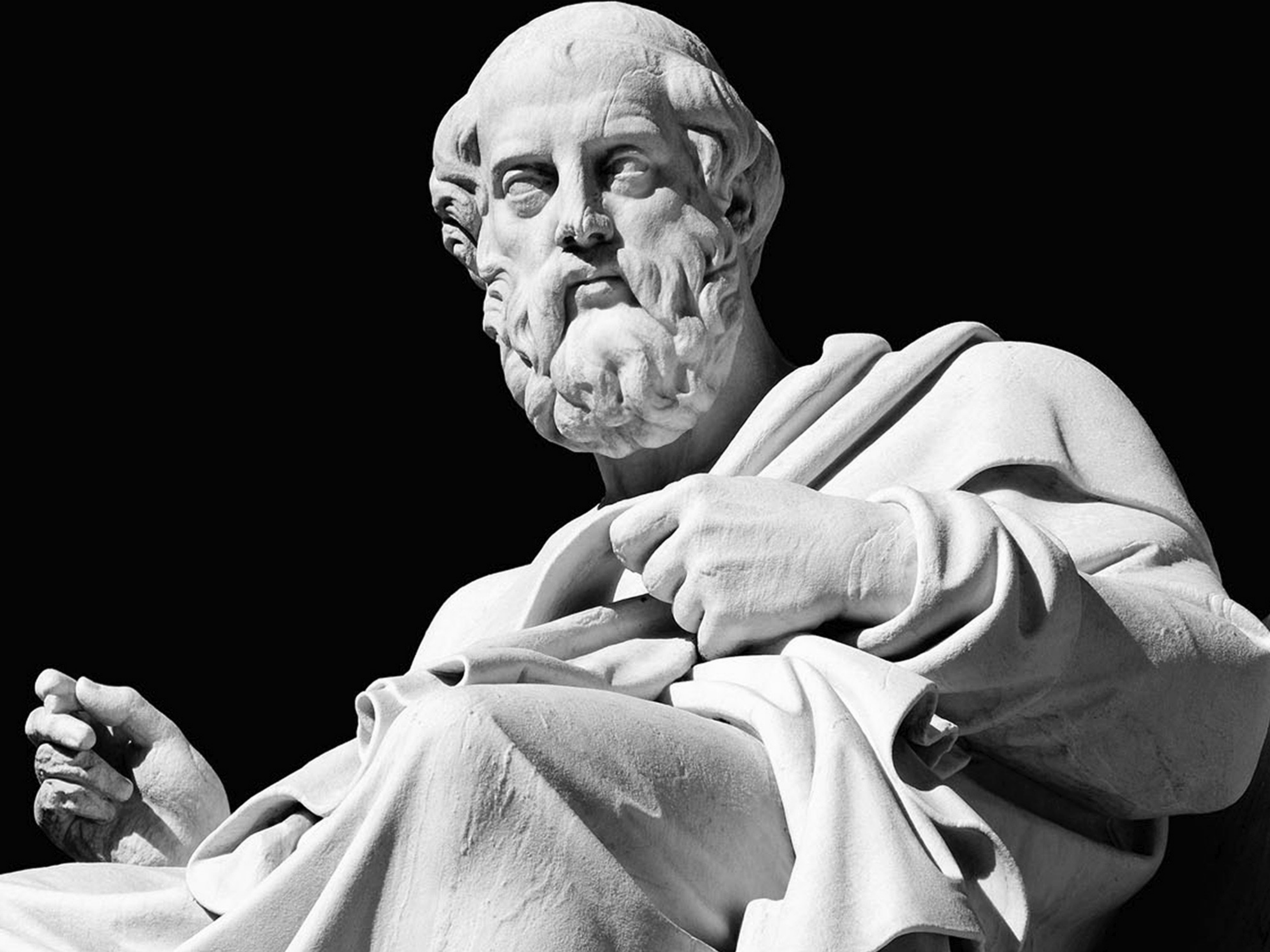
“... the only people for me are the mad ones, the ones who are mad to live, mad to talk, mad to be saved, desirous of everything at the same time, the ones who never yawn or say a commonplace thing, but burn, burn, burn like fabulous yellow roman candles exploding like spiders across the stars and in the middle you see the centre light pop and everybody goes **Awww!**”

- Jack Kerouac (On The Road)

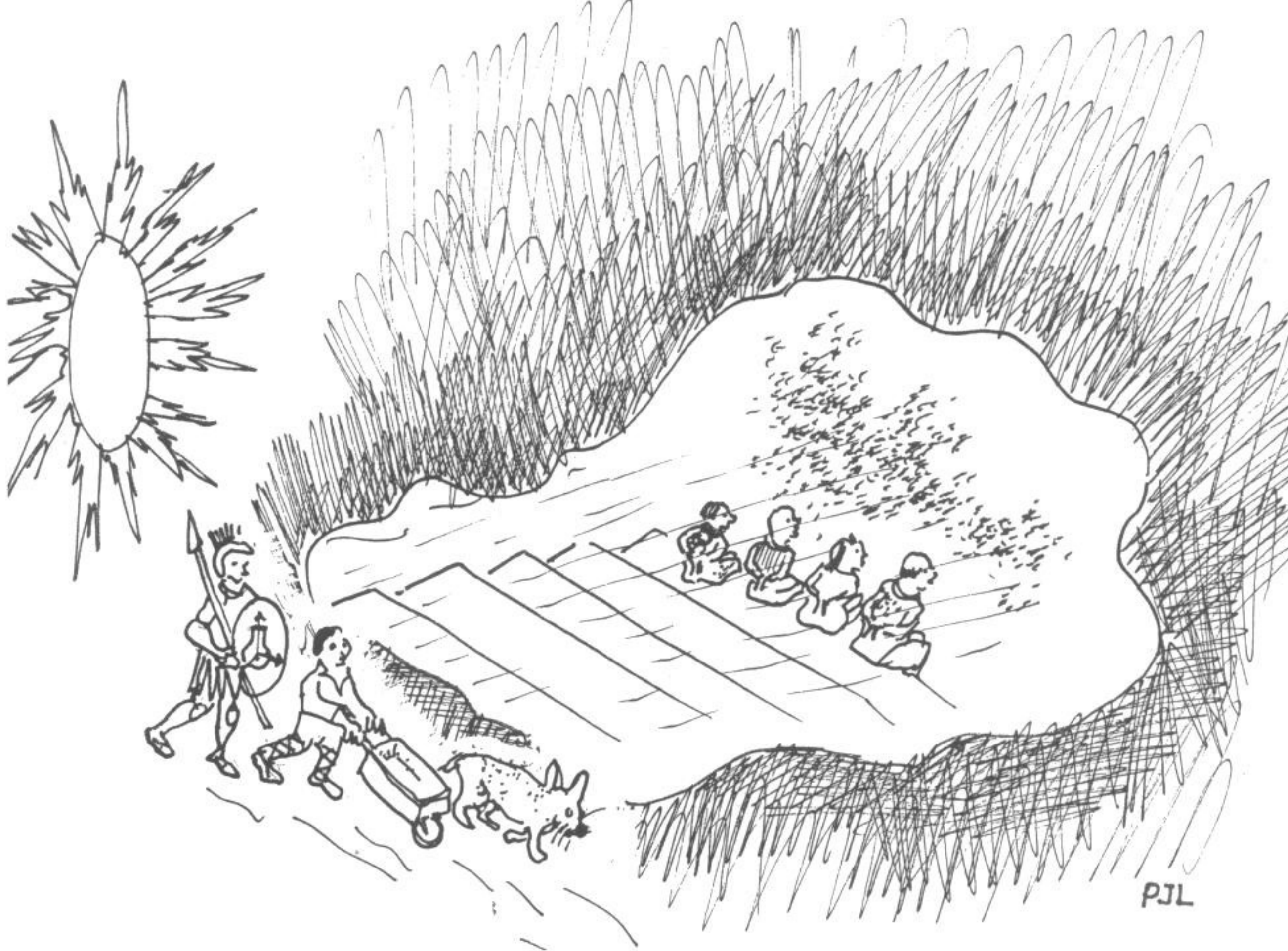




# The Philosopher King







PJL








iPhone Movie played here...



A group of people, mostly young adults, are gathered at night, looking upwards with expressions of awe and excitement. One person in the foreground is holding up a smartphone to capture a video or photo of a bright, glowing light source in the dark sky. The background is filled with the blurred lights of a city at night, creating a bokeh effect. The overall mood is one of wonder and collective experience.

nothing.  
The only thing that's changed is ~~everything~~.

“On the walls of the cave, only the shadows are the truth.”

- Allegory of the Cave from ‘The Republic’ Plato



# UNIVERSITY OF WATERLOO





# DEATH PENALTY

accenture

FJORD<sup>TM</sup>

  
pwc

booz&co.

CapitalOne<sup>SM</sup>

adaptive path  




# **The Coffee House Structured the Information Age**

“...the collisions that happen when different fields of expertise converge in some shared physical or intellectual space. That’s where true sparks fly!”

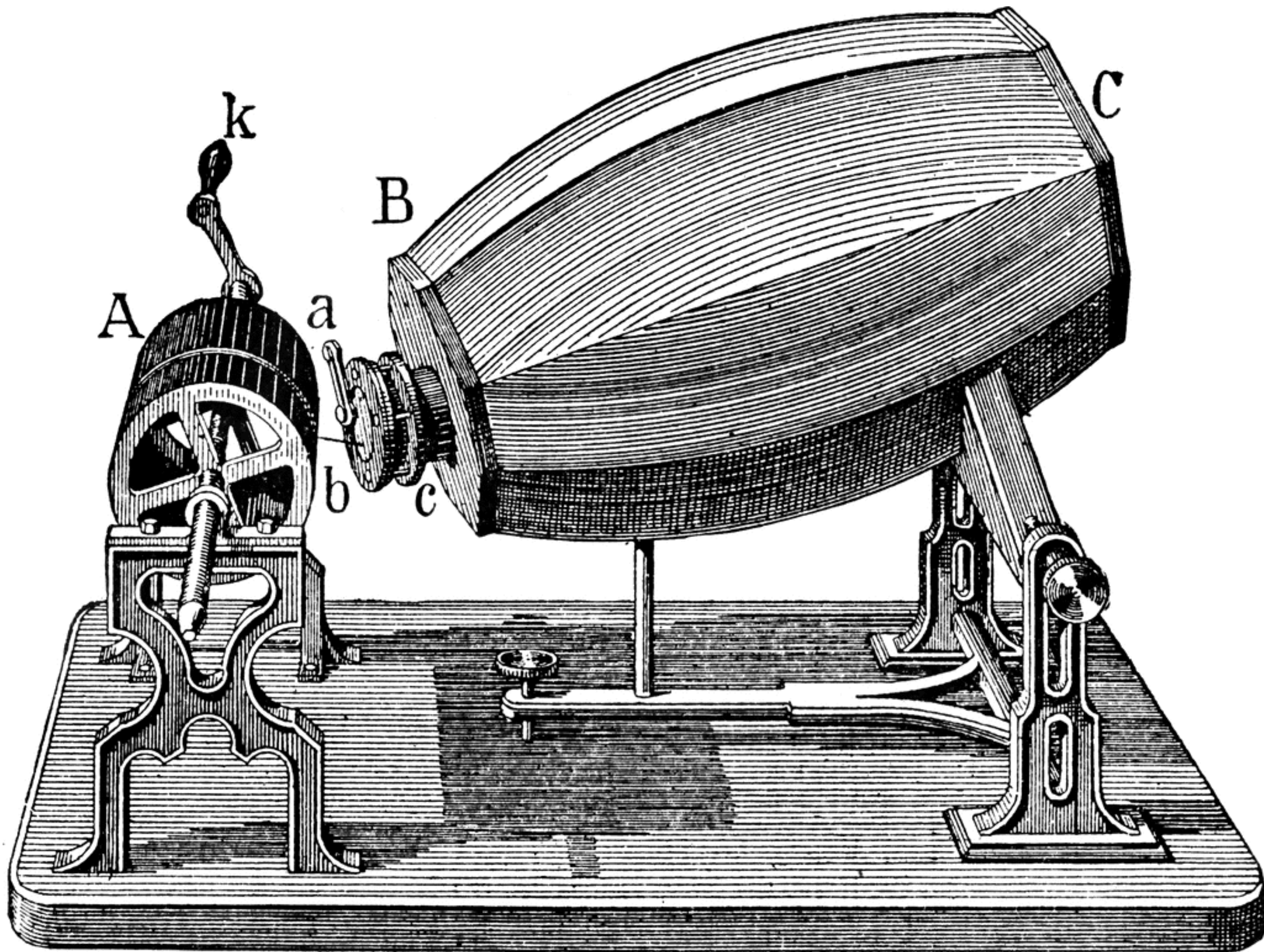
- Steven Johnson ‘Where Good Ideas Come From’

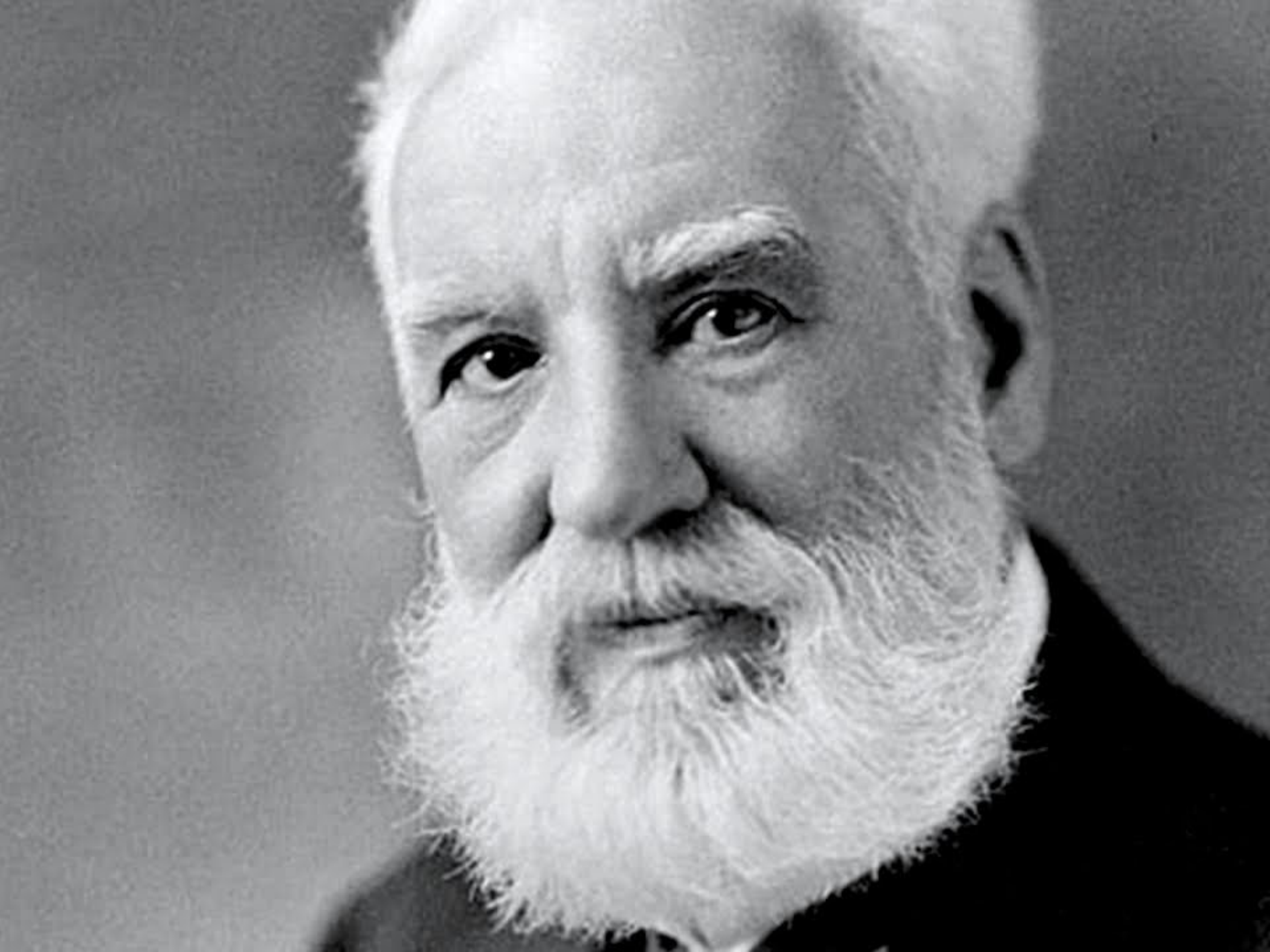














# ex·ap·ta·tion


...a feature having a function for which it was not originally adapted or selected.







**SAMM SUNG**

A portrait of a man with short, dark hair, wearing a light-colored blazer over a white shirt. He is looking directly at the camera with a neutral expression. The background is a blurred white shelving unit filled with various colorful items, possibly books or products.

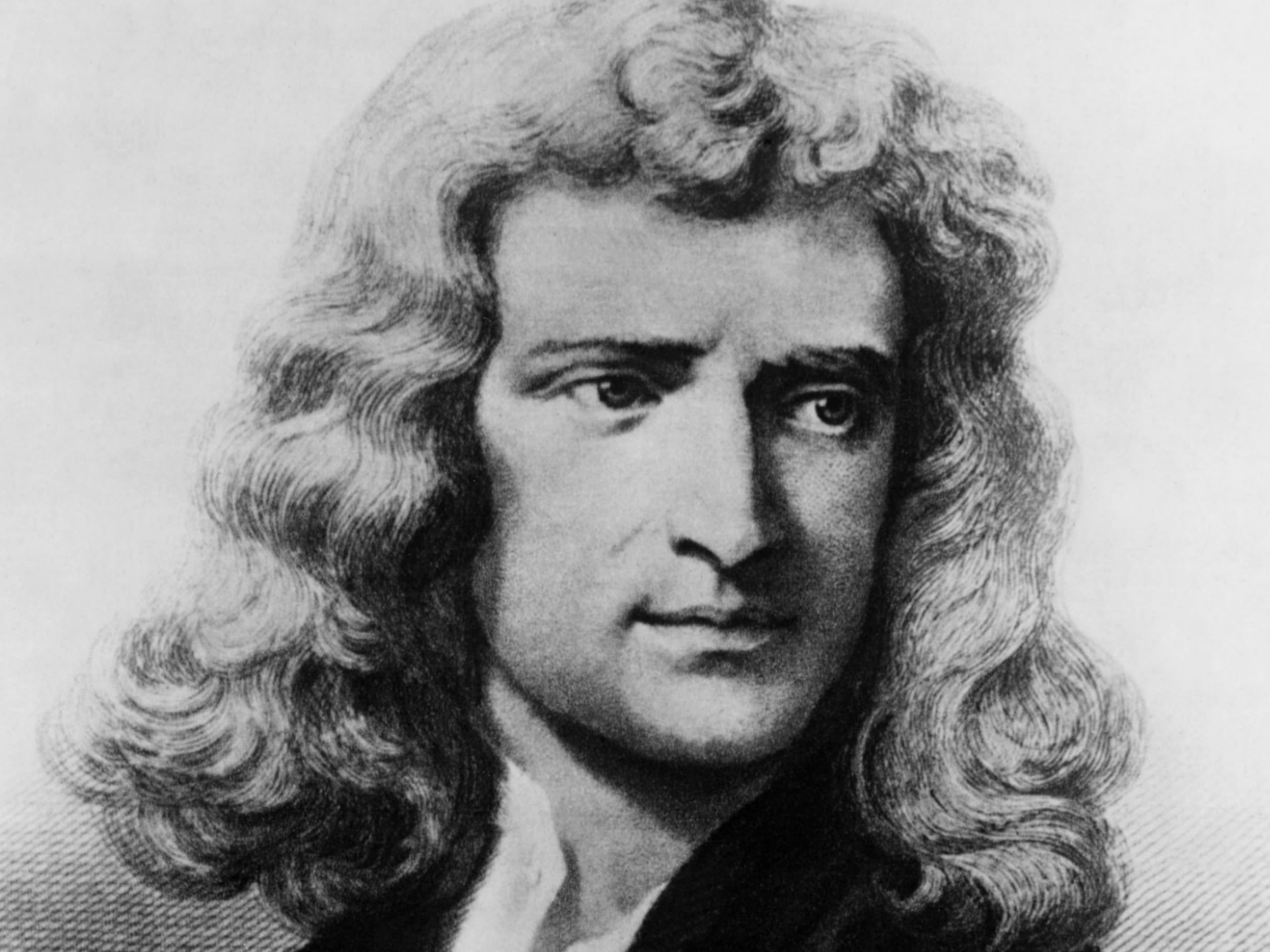
VP, PRODUCT DESIGN  
MINHYOUK LEE



# The Era of Earned Dogmatism



LOYOLA  
UNIVERSITY  
CHICAGO



Knowledge progresses not towards the definitive  
but towards the *infinite*.





“Language, that most human invention, can enable what, in principle, should not be possible. It can allow all of us, even the congenitally blind, to see with another person’s eyes.”

- Dr. Oliver Sacks

# **Architecting A New Vocabulary**



“We often don’t have the right vocabulary to talk about things, or to make sure we’re talking about the same things.”

- Peter Morville on IoT February 2016





**OPTIMAL  
WORKSHOP**

hi Jeff,

i have started working on the hindi translation and have one quick clarification, do you want something like this

The “meaning” of Analytics

विश्लेषणात्मक

The “translation” of Analytics

एनालिटिक्स

- Shashank Manda Lead organizer WIAD Bengaluru, India

Okay, it looks like there isn't a blanket "wearables" term in Chinese, they just specifically state "activity tracker" (活動追蹤器 / 活动追踪器), etc.

- Stephen Liu (Associate Designer IBM)



Ambient Devices, Cross-Channel, Findability, IoT...

“I don’t have a translation for [these terms].”

Placemaking...

“I don’t have a translation for this term, but I think most of Indonesians who studied IA or any related field can understand it. If I translated it, I’m afraid I would change the meaning of it.”

- Wiwit Ratnasari Lead organizer WIAD Depok, Indonesia

“Search and Research are the same word in French - that’s a tough one: can you specify the context you had in mind?”

- Alain Robillard-Bastien, ErgoWeb

# *Kūma'ole*

Meaning:

“Doing the right thing, in the right way, at the right time, in the right place, to the right person, for the right reason, with the right feeling, the first time.”



# *Kūma'ole*

Translation:

“Flawlessness”



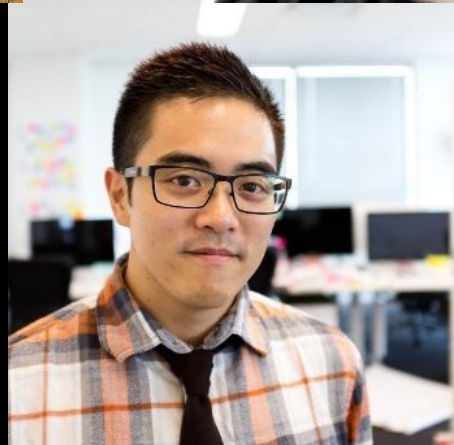








The “coffee house” empties when we remove those whose first language isn’t English or French.



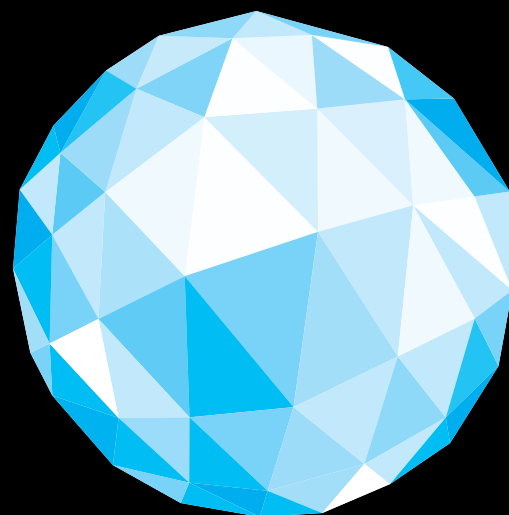
“The patterns are simple, but followed together; they make for a whole that is wiser than the sum of its parts. Go for a walk; cultivate hunches; write everything down; but keep your folders messy; embrace serendipity; make generative mistakes; take on multiple hobbies; frequent coffeehouses and other liquid networks; follow the links; let others build on your ideas; borrow, recycle, reinvent. *Build a tangled bank.*”

- Steven Johnson ‘Where Good Ideas Come From’









# WIAD 2016

LOCAL CONNECTIONS. GLOBAL IMPACT.

thank-you merci Děkuji tak شکرا

谢谢 Danke धन्यवाद با تشکر از شما

grazie 謝謝 ありがとう mulțumesc

спасибо Gracias Tack Terima kasih

obrigado sağol dank u