World Information Architecture Day 2025

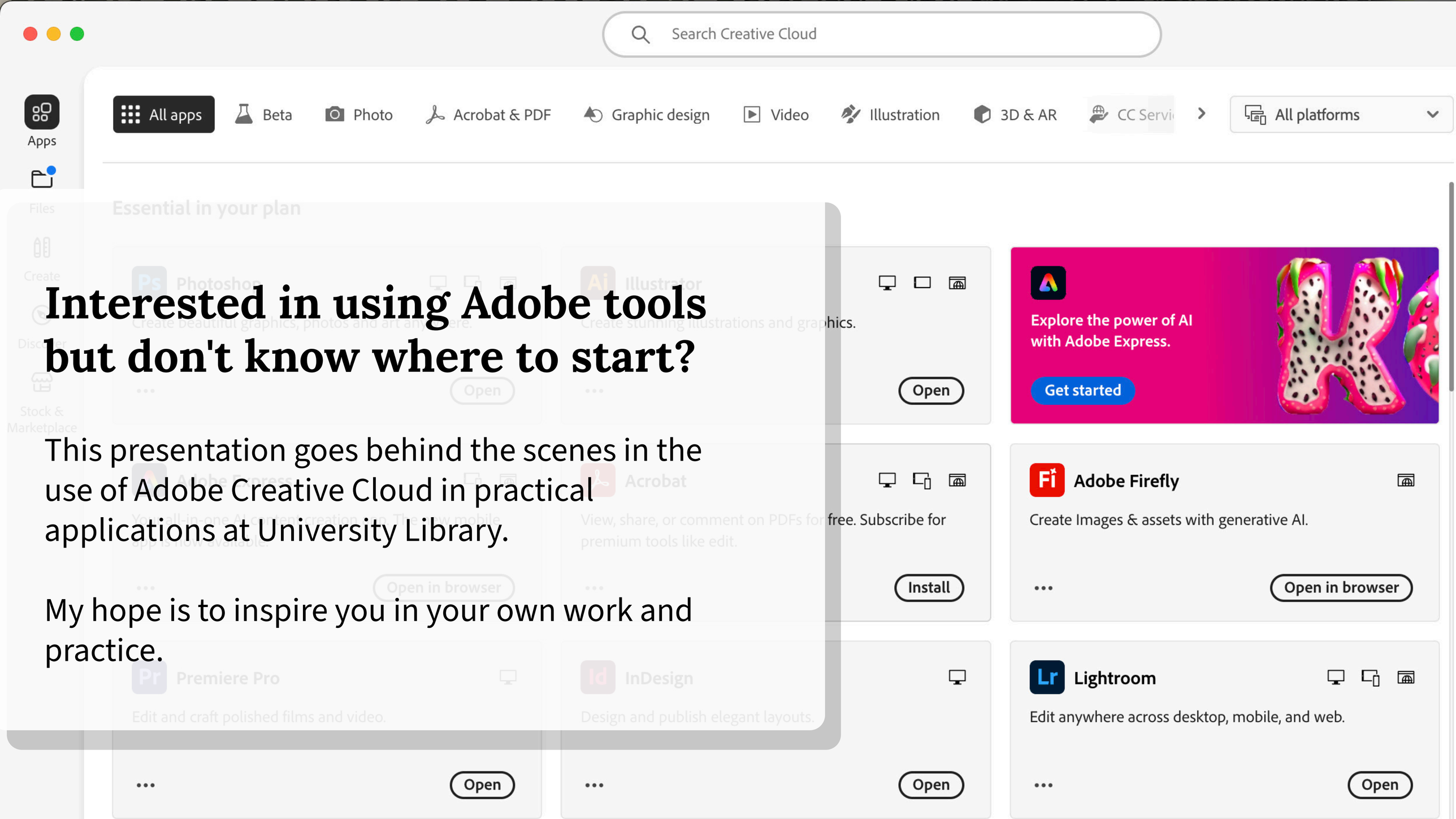
Visual Design Tools and its practical applications (ft. SJSU King Library)

Green wheat field with cypress tree, Van Gogh - With Adobe Photoshop Generative Expand

Interested in using Adobe tools but don't know where to start?

This presentation goes behind the scenes in the use of Adobe Creative Cloud in practical applications at University Library.

My hope is to inspire you in your own work and practice.

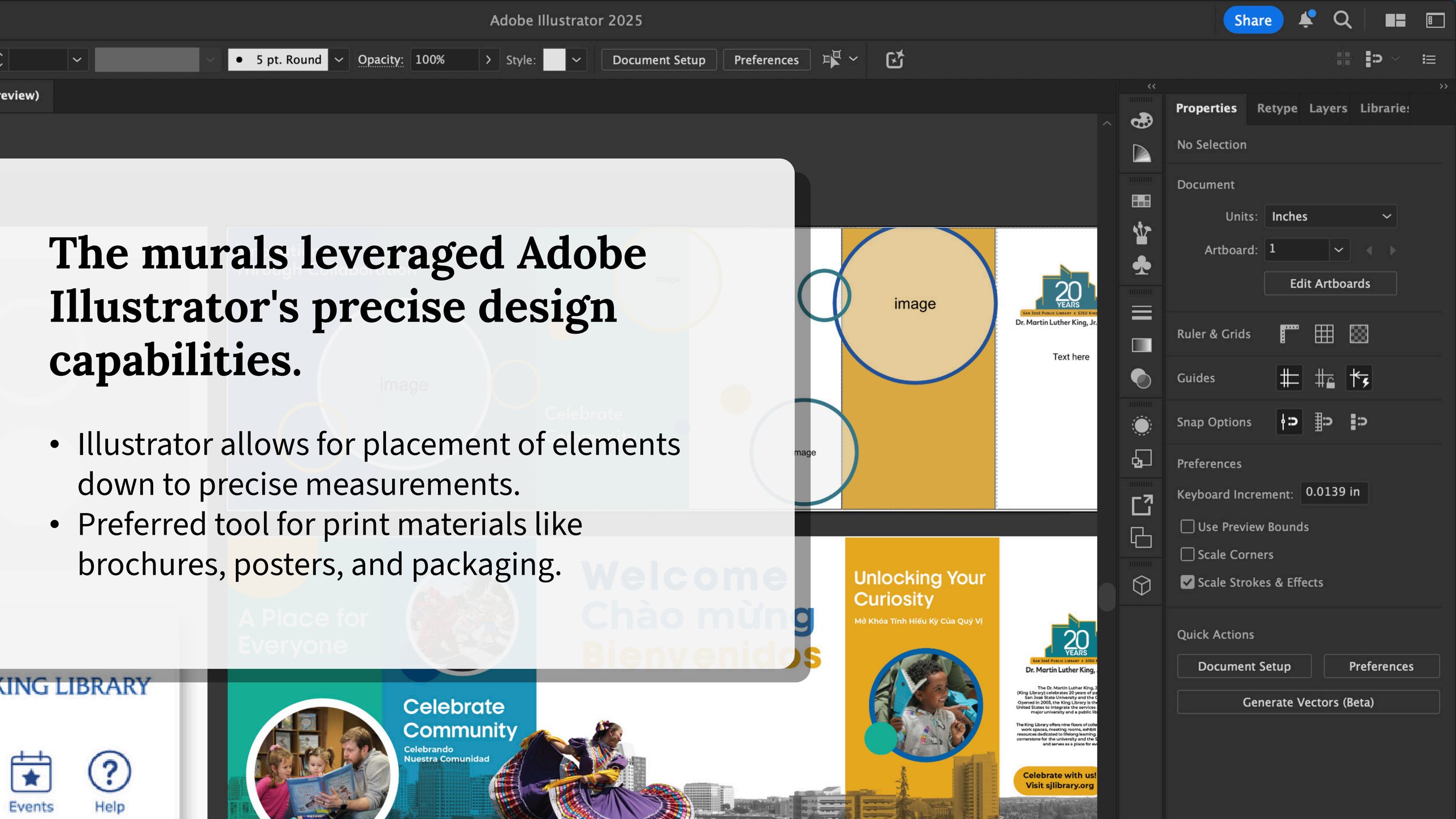


King Library's 20th Anniversary Entrance Mural

Adobe Illustrator

The murals leveraged Adobe Illustrator's precise design capabilities.

- Illustrator allows for placement of elements down to precise measurements.
- Preferred tool for print materials like brochures, posters, and packaging.

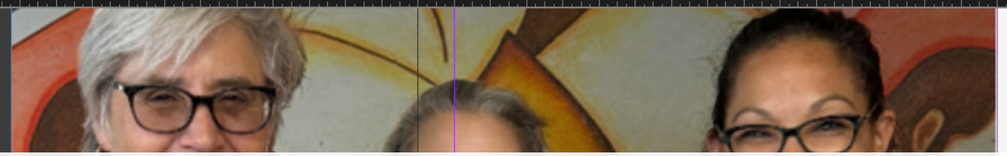


SJSU King Library newsletters for digital, print and more

Adobe InDesign

Newsletters are designed using InDesign, a print layout focused visual design tool.

- Illustrator allows for placement of elements down to precise measurements.
- Preferred tool for print materials like brochures, posters, and packaging.

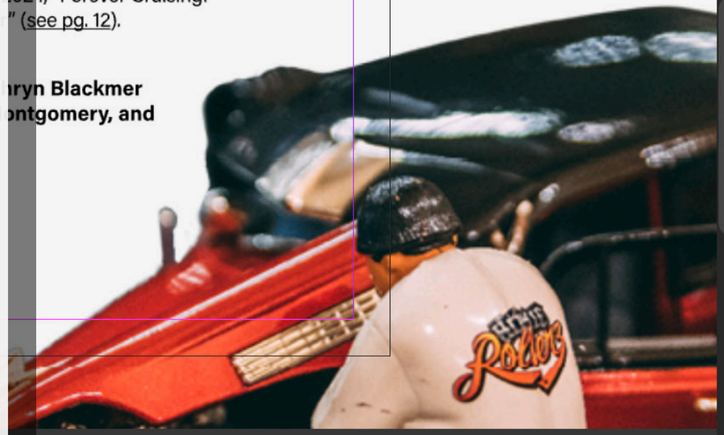


"I asked how I could be useful here since I was very familiar with the collection," said Montgomery. "We worked very closely cleaning up the database until the pandemic and I knew Estella knew her stuff."

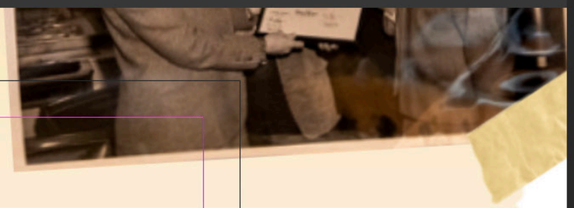
Inda was hired in Fall 2022 as SJSU King Library's research services and social sciences librarian. Montgomery followed Inda's career over the years, especially her three exhibits revealing the collections and histories of the lowrider community. Starting with "King Gary," in 2018 to "East Side Dreams" in 2022 her most recent exhibit that opened in July 2024 to September 2024, "Forever Cruising: Cultural de Lowrider" (see pg. 12).

extensive knowledge of local history and I have always seen her as a great resource. To have her interest in my projects I was a part of prior to joining SJSU and to have her continue to follow my career, tells me that I am on the right track," said Inda. "It means a lot to me to have her continued support and I hope to keep making her, as well as my community, proud."

Support research and relationships like this by giving to the library. Contact the Library's Director of Development Virginia Wright at virginia.wright@sjsu.edu or (408) 924-1143.



Left to right: Kathryn Blackmer Reyes, Bonnie Montgomery, and Estella Inda



Left to right: Zoe Lofgren, Norman Mineta, Rod Diridon, and Susanne Wilson

On September 19, 2024, an opening reception to launch a new exhibition, "Politics and Progress in the South Bay," was held in SJSU King Library. Craig Simpson, director of SJSU Special Collections & Archives (SC&A), delivered a presentation highlighting some of the 139 items on display and all of the political luminaries whose papers are housed in SC&A. Afterward, several attendees joined him in the fifth floor foyer for an opportunity to see the exhibition in-person.

collection provided the foundation for the exhibition. With "progress" as the underlying theme, examples of correspondence, photographs, campaign memorabilia, state and federal legislation, and other materials were displayed to illuminate the South Bay as a place for firsts in regional or national political history.

Norman Mineta, mayor of San Jose, Secretary of Commerce and Secretary of

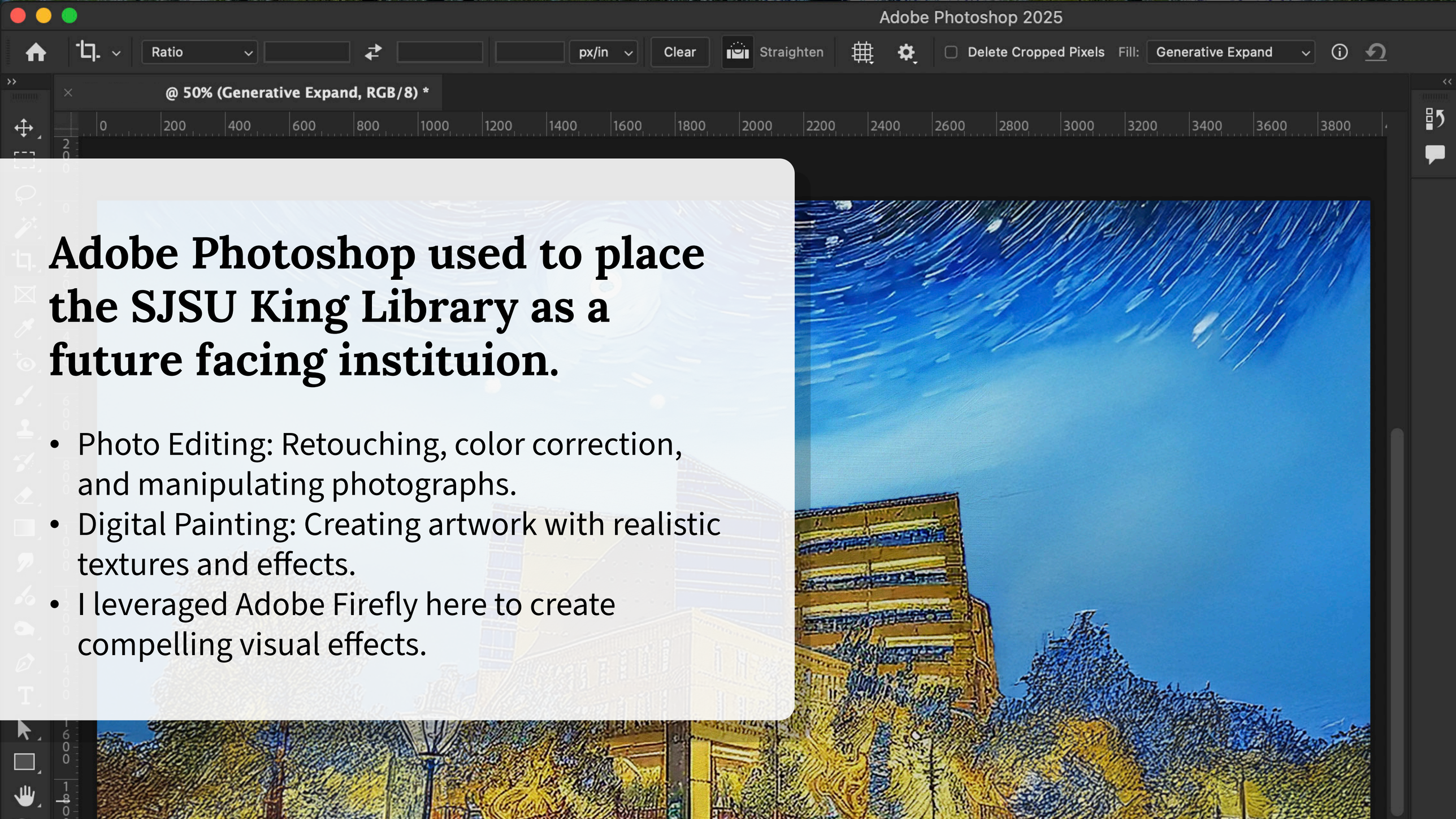
mayor of a major American city. Simpson also highlighted Blanca Alvarado, the first Latina vice-mayor who later served on the Board of Supervisors; Ron Gonzales, the first Latino mayor of the city; and Ken Yeager, the first openly gay elected official in Santa Clara County, who also served on the Board of Supervisors. Gonzales and Yeager attended the event, as did Amanda Hawes, co-founder for Occupational Safety Smith, founder of Silicon Valley Toxics Coalition.

"Politics and Progress in the South Bay" was timed to overlap with the 2024 general election, to celebrate the South Bay as an epicenter for progress, and to serve as a reminder that progress always needs advancing and defending from our public servants and a democratic electorate.

The exhibition will be on display in the fifth floor foyer until December 19, 2024. For more information, please visit library.sjsu.edu/progress.

A Starry Night at University Library

Adobe After Effects, Adobe Photoshop


Adobe Photoshop 2025
Ratio
px/in
Clear
Straighten
Delete Cropped Pixels
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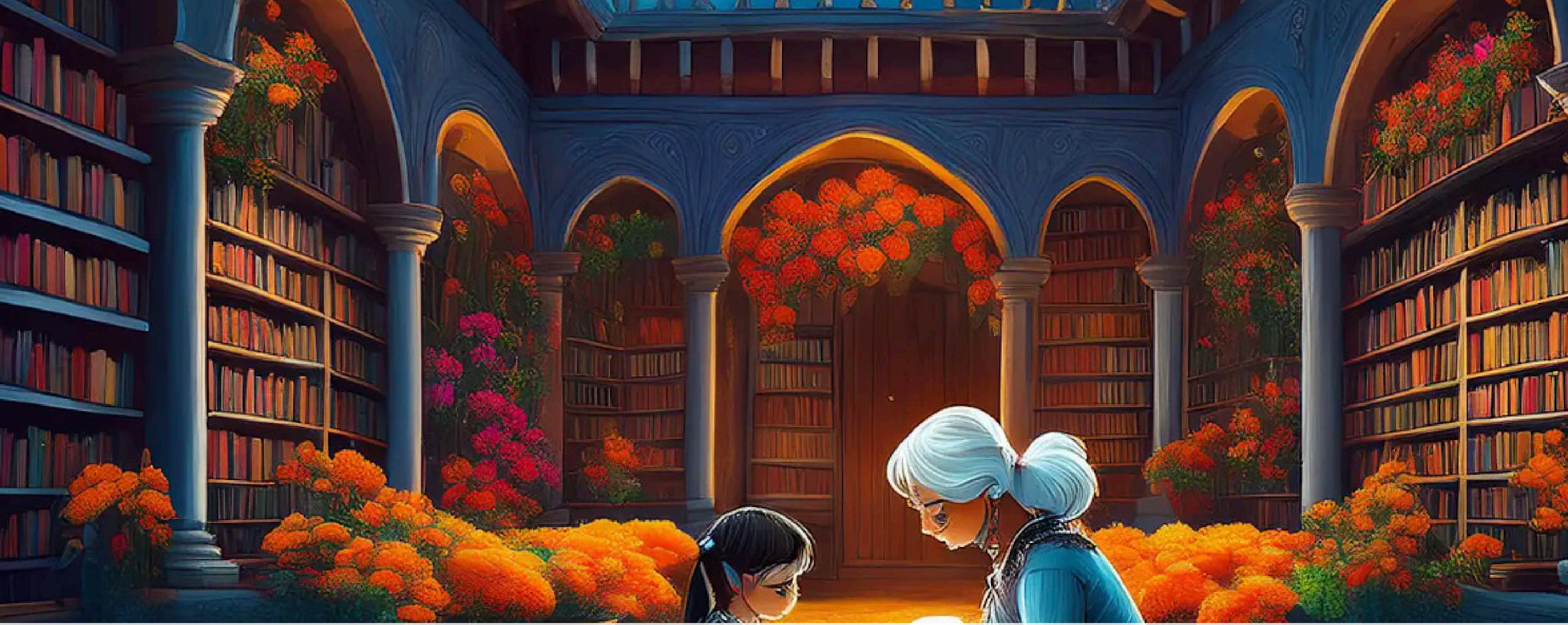
Generative Expand
@ 50% (Generative Expand, RGB/8) *
Adobe Photoshop used to place the SJSU King Library as a future facing instituion.
• Photo Editing: Retouching, color correction, and manipulating photographs.
• Digital Painting: Creating artwork with realistic textures and effects.
• I leveraged Adobe Firefly here to create compelling visual effects.

Animations created for email signitures and social media posts use Adobe After Effects.

- Often compared to video editing, motion graphics involves animating still elements from scratch.
- This artwork was animated from a still jpg image of the artwork.

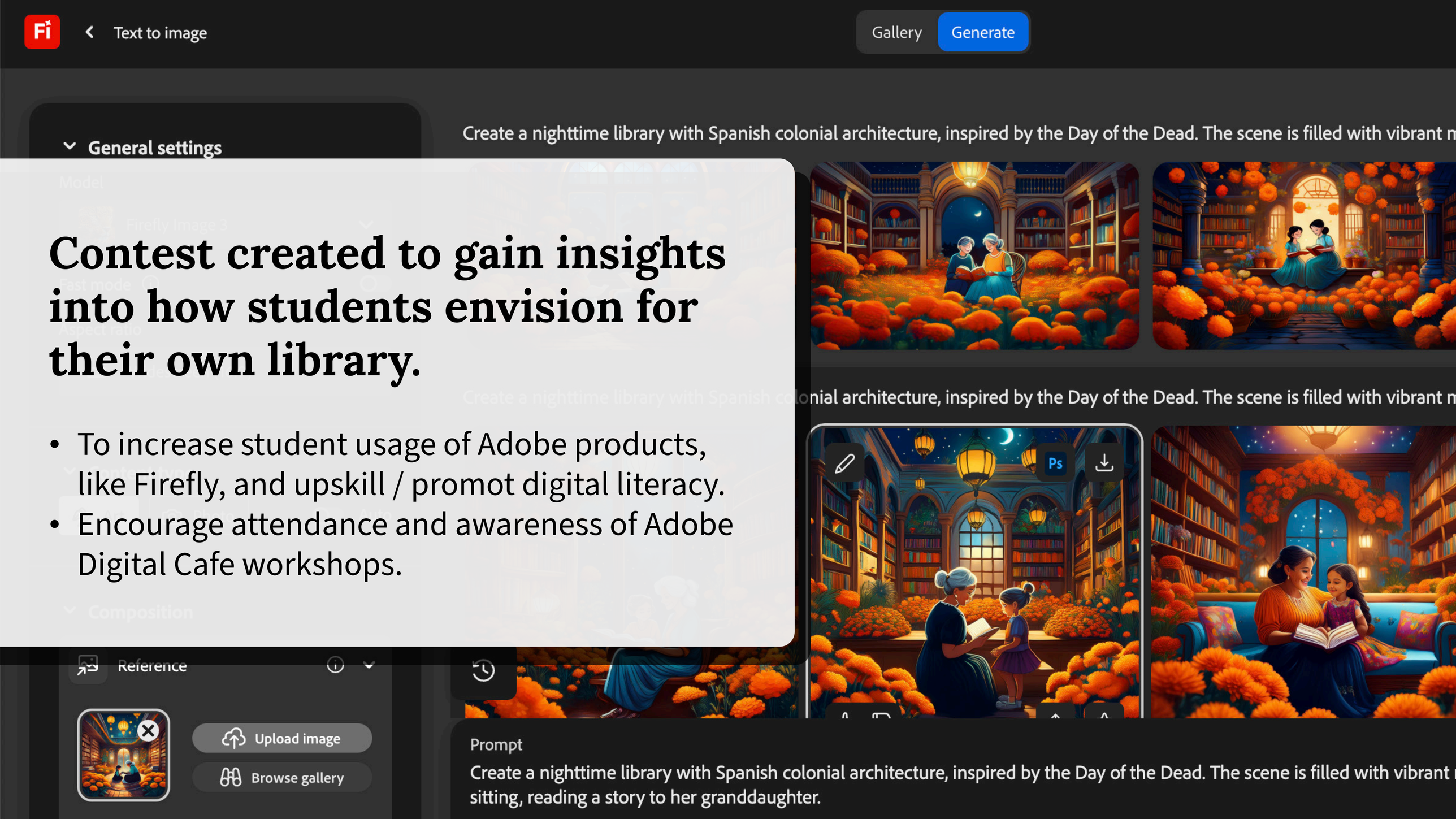


SJSU King Library contest - Envision your dream library

Adobe Firefly

Contest created to gain insights into how students envision for their own library.

- To increase student usage of Adobe products, like Firefly, and upskill / promot digital literacy.
- Encourage attendance and awareness of Adobe Digital Cafe workshops.



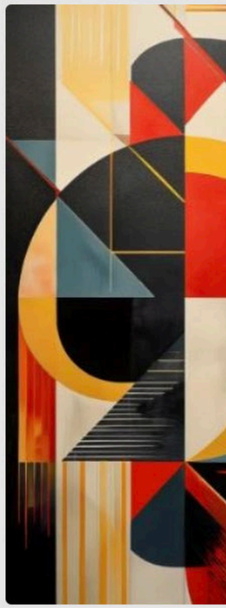
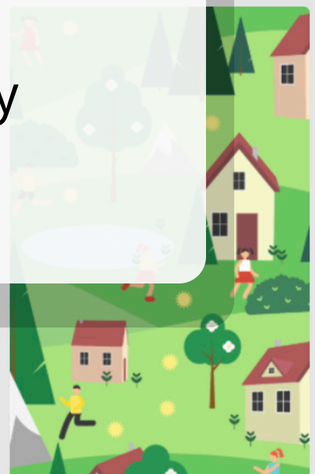
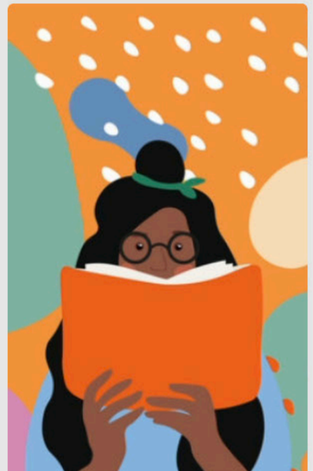
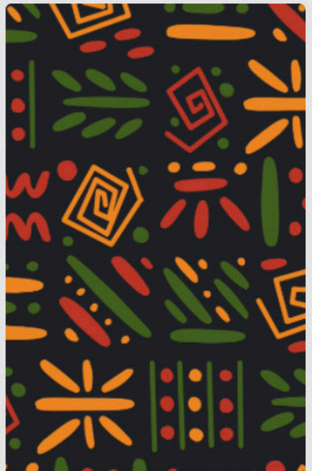
Something to remember the SJSU King Library by - creating fun mementos.

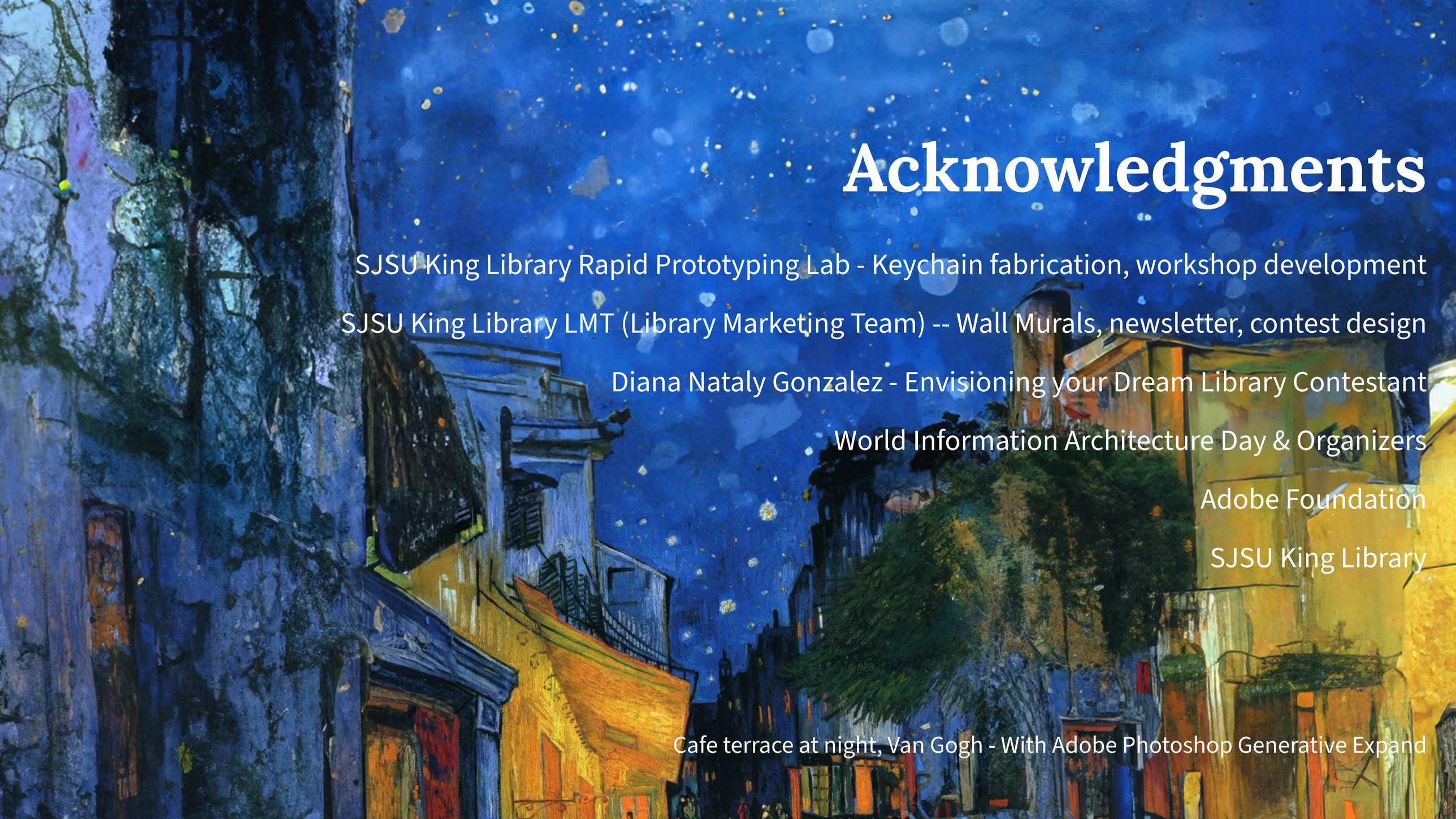
Adobe Express

1 2 - Add title 3 4 5 6 7

Adobe Express is a web based visual design tool, allowing teams to collaborate seamlessly.

- Adobe Express and its Adobe Firefly integration was used in the design of keychains. It web platform made connection to Glowforge quick and easy.
- Look to Adobe Express to create quick / easy graphics and group collaboration.



Acknowledgments

SJSU King Library Rapid Prototyping Lab - Keychain fabrication, workshop development

SJSU King Library LMT (Library Marketing Team) -- Wall Murals, newsletter, contest design

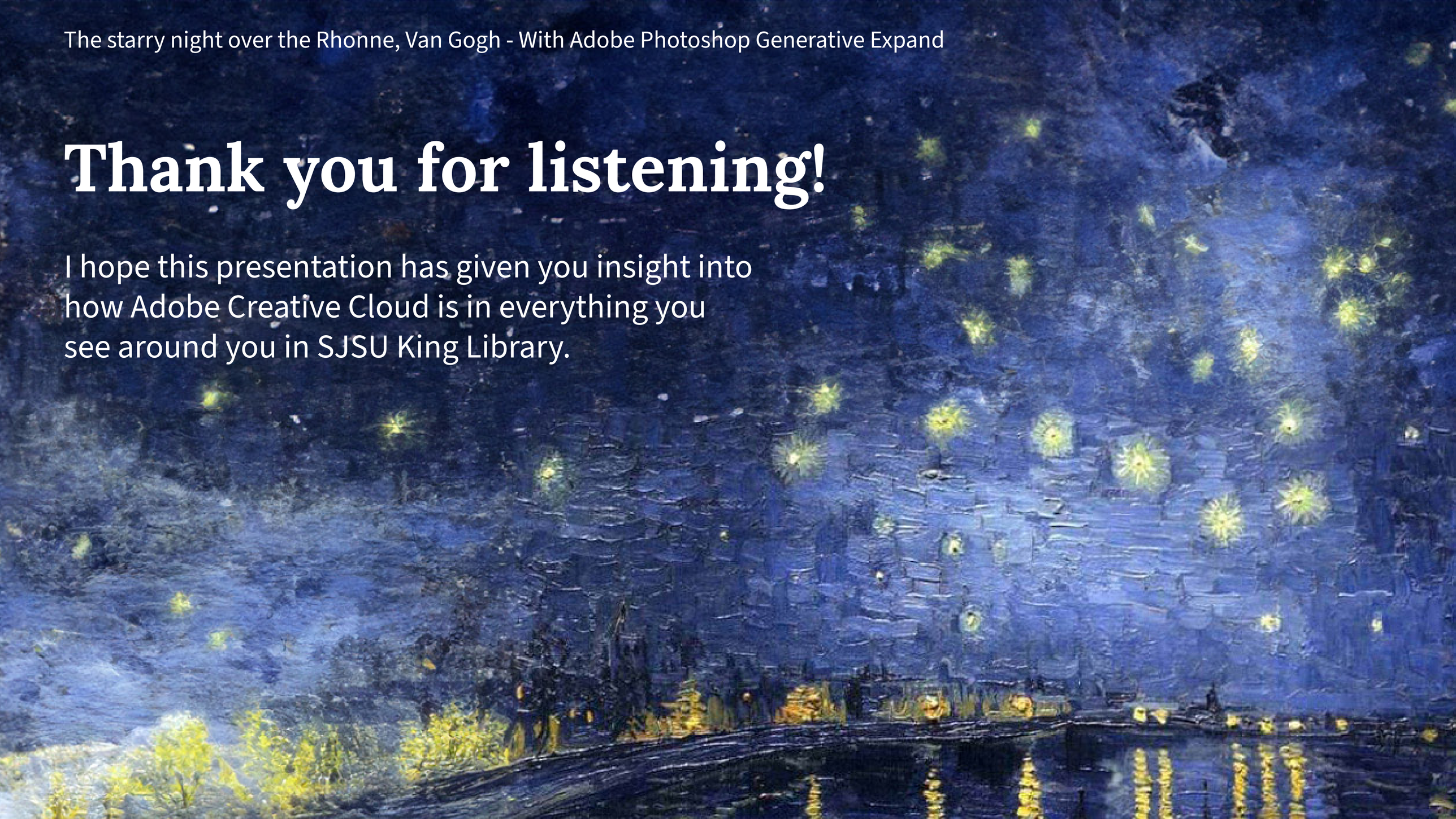
Diana Nataly Gonzalez - Envisioning your Dream Library Contestant

World Information Architecture Day & Organizers

Adobe Foundation

SJSU King Library

Cafe terrace at night, Van Gogh - With Adobe Photoshop Generative Expand



Thank you for listening!

I hope this presentation has given you insight into how Adobe Creative Cloud is in everything you see around you in SJSU King Library.