



World Information Architecture Day 2025

Visual Design Tools and its practical applications (ft. SJSU King Library)

Green wheat field with cypress tree, Van Gogh - With Adobe Photoshop Generative Expand



Search Creative Cloud



All apps

Beta

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Video

Illustration

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Essential in your plan

Interested in using Adobe tools but don't know where to start?

This presentation goes behind the scenes in the use of Adobe Creative Cloud in practical applications at University Library.

My hope is to inspire you in your own work and practice.

Ps Photoshop
Create beautiful graphics, photos and art anywhere.

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Ai Illustrator
Create stunning illustrations and graphics.

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Adobe Express
You all-in-one AI content creation app. The new mobile app is now available.

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View, share, or comment on PDFs for free. Subscribe for premium tools like edit.

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Lr Lightroom
Edit anywhere across desktop, mobile, and web.

Open

Lightroom
Edit anywhere across desktop, mobile, and web.

Open



King Library's 20th Anniversary Entrance Mural

Adobe Illustrator



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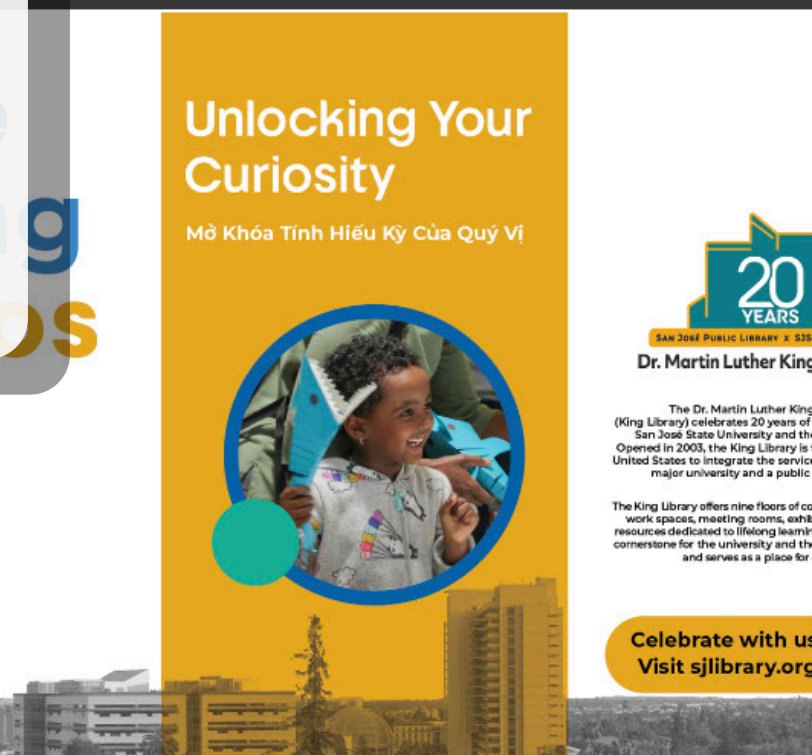
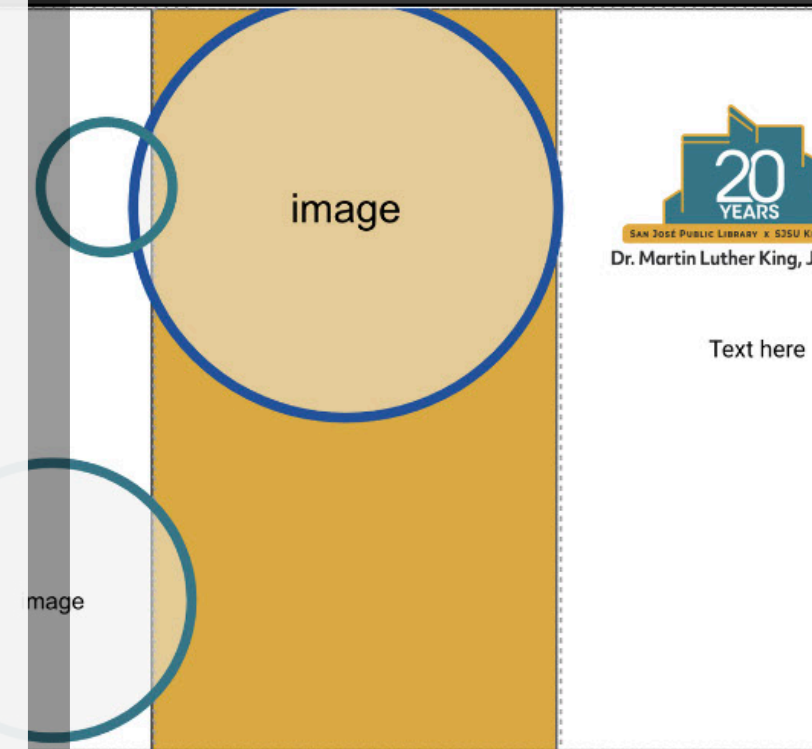
Document Setup

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review)

The murals leveraged Adobe Illustrator's precise design capabilities.

- Illustrator allows for placement of elements down to precise measurements.
- Preferred tool for print materials like brochures, posters, and packaging.



KING LIBRARY



Events



Help



Celebrate Community

Celebrando Nuestra Comunidad



Welcome Chào mừng Bienvenidos

Unlocking Your Curiosity

Mở Khóa Tinh Hiếu Kỳ Của Quý Vị



Dr. Martin Luther King, Jr.

Text here

Dr. Martin Luther King, Jr.

The Dr. Martin Luther King, Jr. (King Library) celebrates 20 years of partnership with San Jose State University and the City of San Jose. Opened in 2003, the King Library is the first major university and public library in the United States to integrate the services of a major university and a public library.

The King Library offers nine floors of collaborative work spaces, meeting rooms, exhibit spaces, and resources dedicated to lifelong learning.

cornerstone for the university and the city, and serves as a place for everyone.

Celebrate with us!
Visit sjlibrary.org

Properties

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 Use Preview Bounds Scale Corners Scale Strokes & Effects

Quick Actions

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Generate Vectors (Beta)



KLEVR Student Assistant Wins \$15,000 Grant

In the SJSU King Library Experiential Virtual Reality (KLEVR) Lab, Dexter Allen, '25 Applied Math, creates a poetic symphony of motion. Using high-end motion capture equipment and sensors affixed to his arms and legs, he dances.

movement and the mind to tell a story. The animation will project the thoughts of the dancers interacting in real time."

As a student assistant for the KLEVR Lab, he plans to use the cutting-edge motion capture equipment to convey the interrelation between motion, communication, and psychology. Aside from learning about the specialized motion capture equipment, he will flex his project management and organizational skills by collaborating with animators, choreographers, and dancers to complete the project within a year.

"I look forward to learning about motion capture equipment, interpreting data, and creating a product around that data." A big element of the grant is to integrate concepts of community, and Allen has

found connectedness in a local freestyle dance community. Now, Allen with the help of the KLEVR Lab gets to explore the connection between

"I think about movement as communication. As a dancer, I think about movement through my body and I encourage everyone to go out there and move their body and learn to speak the language of movement."

To give unrestricted support to innovation to flourish, the Fund, or...

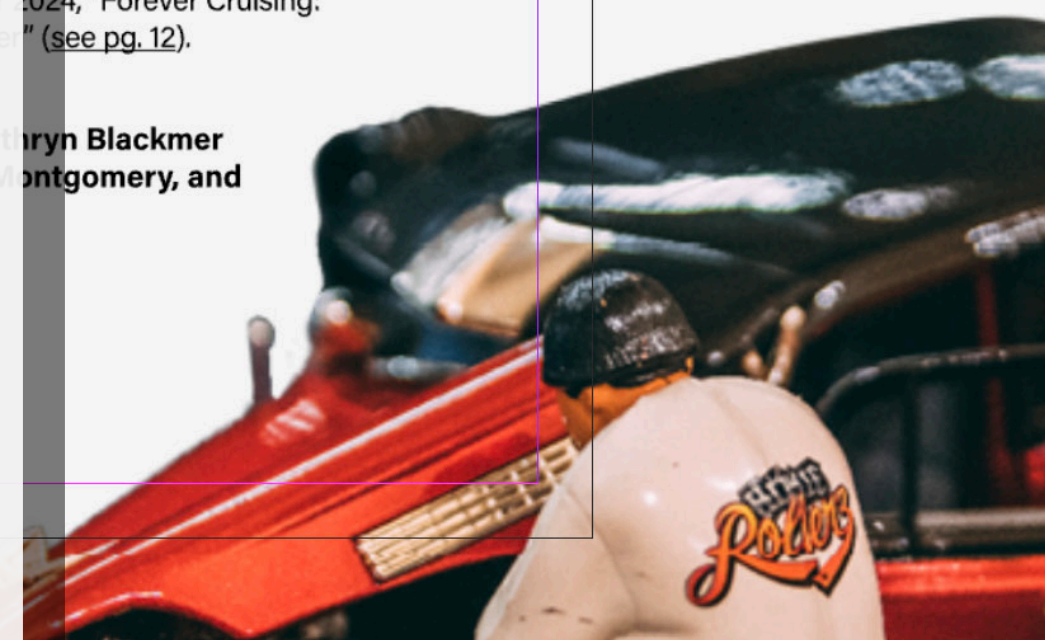
SJSU King Library newsletters for digital, print and more

Adobe InDesign

*Untitled-1 @ 33% [GPU Preview]

Newsletters are designed using InDesign, a print layout focused visual design tool.

- Illustrator allows for placement of elements down to precise measurements.
- Preferred tool for print materials like brochures, posters, and packaging.



"I asked how I could be useful here since I was very familiar with the collection," said Montgomery. "We worked very closely cleaning up the database until the pandemic and I knew Estella knew her stuff."

Inda was hired in Fall 2022 as SJSU King Library's research services and social sciences librarian. Montgomery followed Inda's career over the years, especially her three exhibits revealing the collections and histories of the lowrider community. Starting with "King of the Lowriders" in 2018 to "East Side Dreams" in 2022 to her most recent exhibit that opened in July 2024, "Forever Cruising: Cultural de Lowriders" (see pg. 12).

Left to right: Kathryn Blackmer Reyes, Bonnie Montgomery, and Estella Inda

extensive knowledge of local history and I have always seen her as a great resource. To have her interest in my projects I was a part of prior to joining SJSU and to have her continue to follow my career, tells me that I am on the right track," said Inda. "It means a lot to me to have her continued support and I hope to keep making her, as well as my community, proud."

Support research and relationships like this by giving to the library. Contact the Library's Director of Development Virginia Wright at virginia.wright@sjsu.edu or (408) 924-1143.

Left to right: Zoe Lofgren, Norman Mineta, Rod Diridon, and Susanne Wilson

mayor of a major American city. Simpson also highlighted Blanca Alvarado, the first Latina vice-mayor who later served on the Board of Supervisors; Ron Gonzales, the first Latino mayor of the city; and Ken Yeager, the first openly gay elected official in Santa Clara County, who also served on the Board of Supervisors. Gonzales and Yeager attended the event, as did Amanda Hawes, co-founder

"Politics and Progress in the South Bay" was timed to overlap with the 2024 general election, to celebrate the South Bay as an epicenter for progress, and to serve as a reminder that progress always needs advancing and defending from our public servants and a democratic electorate.

The exhibition will be on display in the fifth floor foyer until December 19, 2024. For more information, please visit library.sjsu.edu/progress

On September 19, 2024, an opening reception to launch a new exhibition, "Politics and Progress in the South Bay," was held in SJSU King Library. Craig Simpson, director of SJSU Special Collections & Archives (SC&A), delivered a presentation highlighting some of the 139 items on display and all of the political luminaries whose papers are housed in SC&A. Afterward, several attendees joined him in the fifth floor foyer for an opportunity to see the exhibition in-person.

collection provided the foundation for the exhibition. With "progress" as the underlying theme, examples of correspondence, photographs, campaign memorabilia, state and federal legislation, and other materials were displayed to illuminate the South Bay as a place for firsts in regional or national political history.

Norman Mineta, former U.S. Secretary of Commerce and Secretary of

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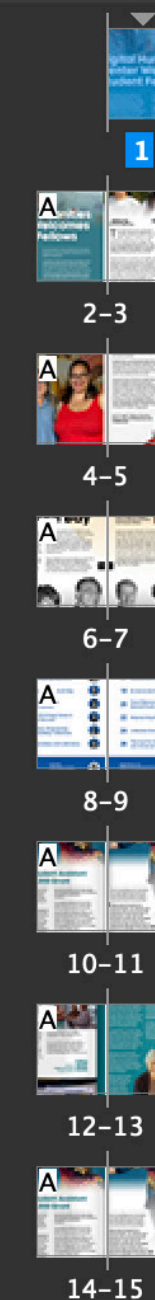
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Properties Pages CC Libraries

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A Starry Night at University Library

Adobe After Effects, Adobe Photoshop



Ratio



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Straighten



Delete Cropped Pixels

Fill:

Generative Expand



@ 50% (Generative Expand, RGB/8) *

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Adobe Photoshop used to place the SJSU King Library as a future facing institution.

- Photo Editing: Retouching, color correction, and manipulating photographs.
- Digital Painting: Creating artwork with realistic textures and effects.
- I leveraged Adobe Firefly here to create compelling visual effects.



Animations created for email signitures and social media posts use Adobe After Effects.

- Often compared to video editing, motion graphics involves animating still elements from scratch.
- This artwork was animated from a still jpg image of the artwork.



Preview

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**SJSU King Library contest -
Envision your dream library**

Adobe Firefly



Create a nighttime library with Spanish colonial architecture, inspired by the Day of the Dead. The scene is filled with vibrant m

General settings

Model

Firefly Image 3

Fast mode

Aspect ratio

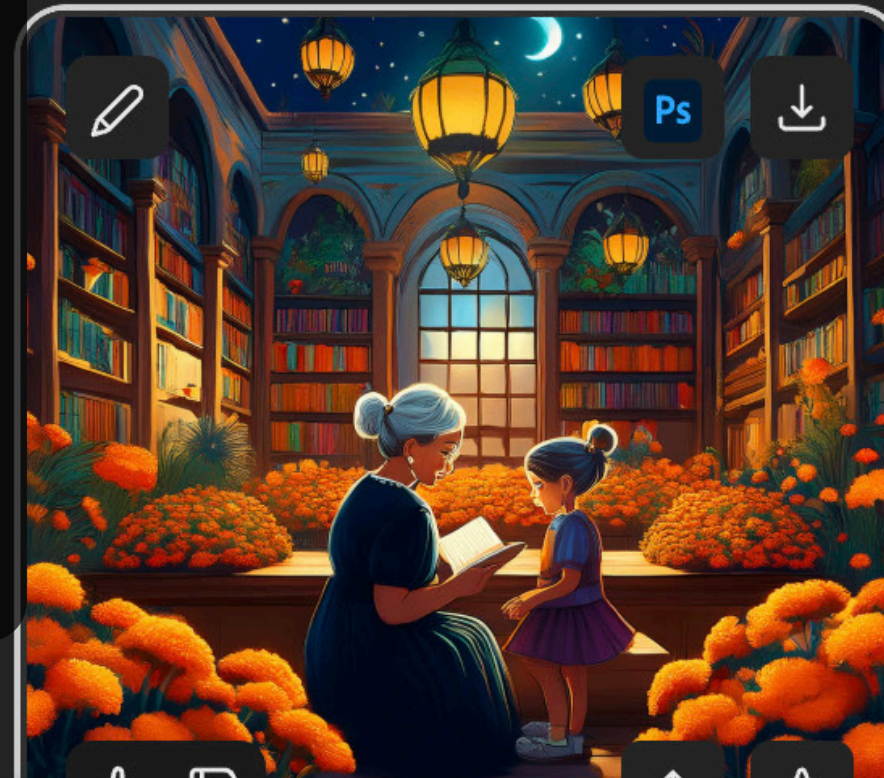
Contest created to gain insights into how students envision for their own library.

- To increase student usage of Adobe products, like Firefly, and upskill / promot digital literacy.
- Encourage attendance and awareness of Adobe Digital Cafe workshops.

Composition



Create a nighttime library with Spanish colonial architecture, inspired by the Day of the Dead. The scene is filled with vibrant m



Reference



Upload image

Browse gallery

Prompt

Create a nighttime library with Spanish colonial architecture, inspired by the Day of the Dead. The scene is filled with vibrant m sitting, reading a story to her granddaughter.



Something to remember the SJSU King Library by - creating fun mementos.

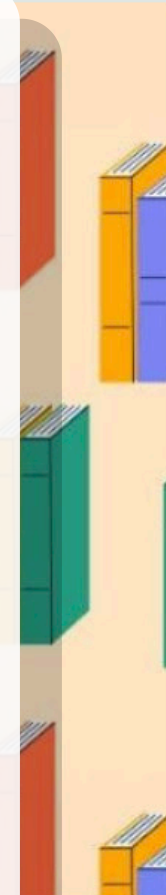
Adobe Express



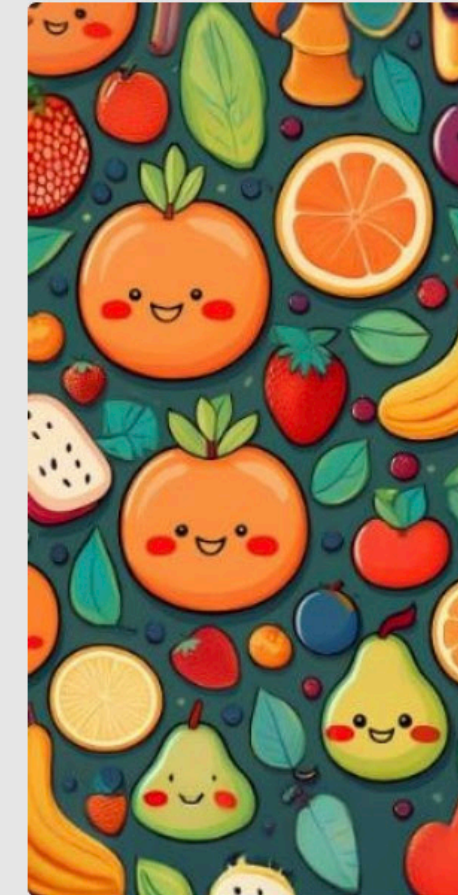
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Adobe Express is a web based visual design tool, allowing teams to collaborate seamlessly.

- Adobe Express and its Adobe Firefly integration was used in the design of keychains. It web platform made connection to Glowforge quick and easy.
- Look to Adobe Express to create quick / easy graphics and group collaboration.



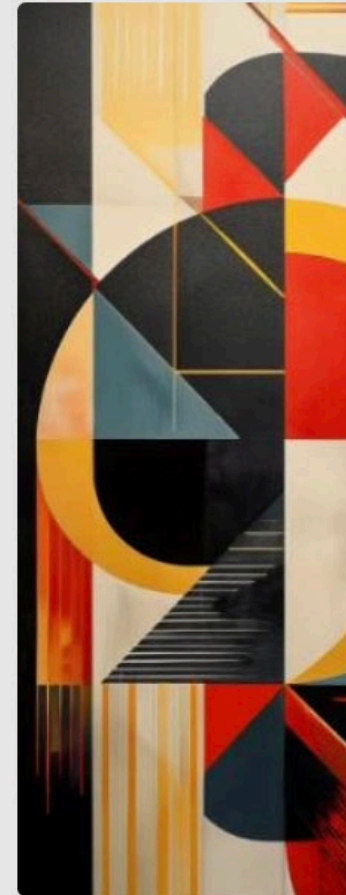
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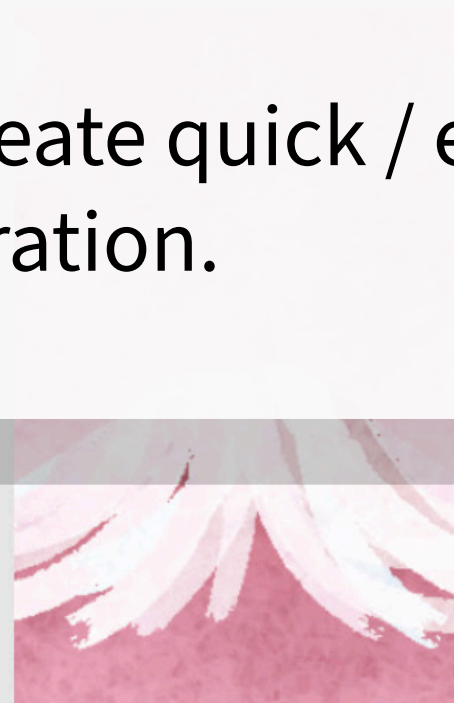
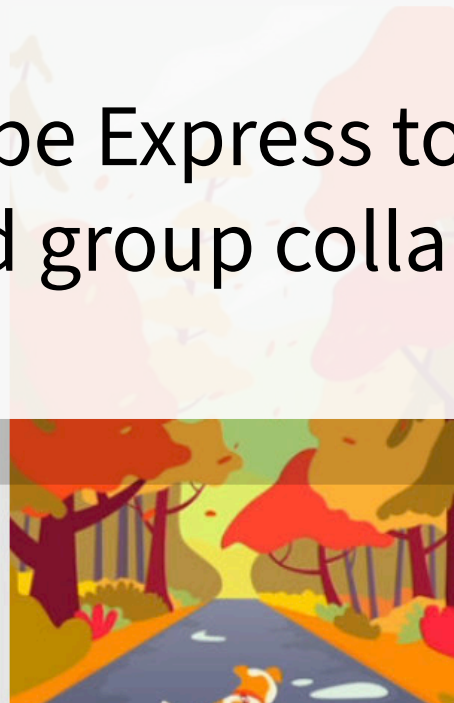
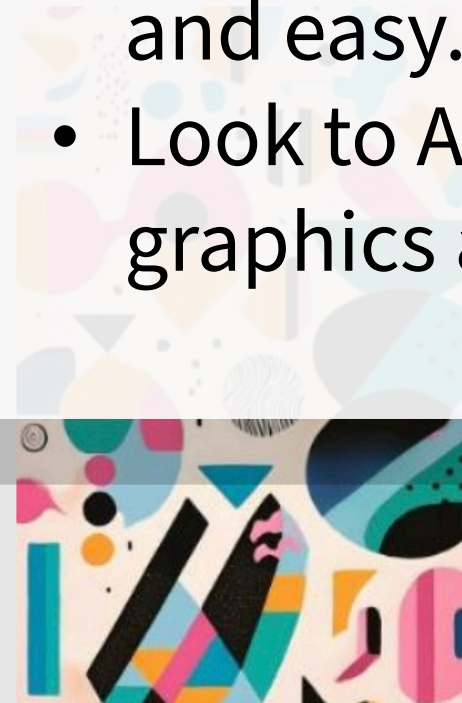
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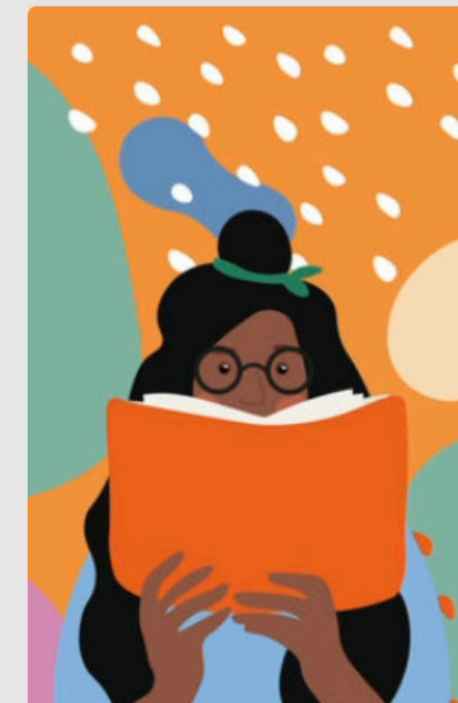
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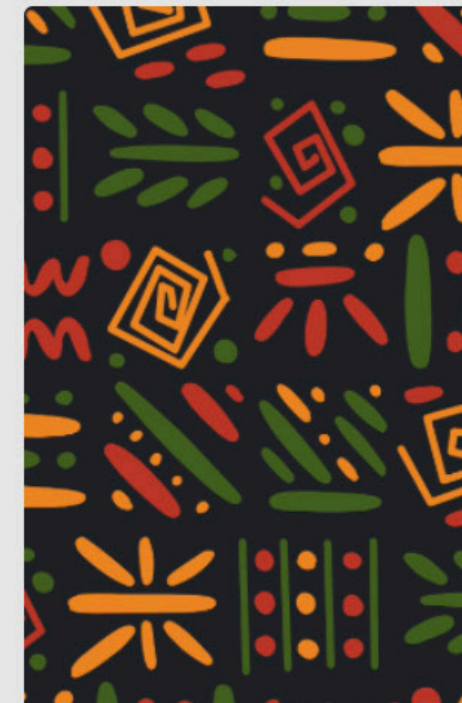
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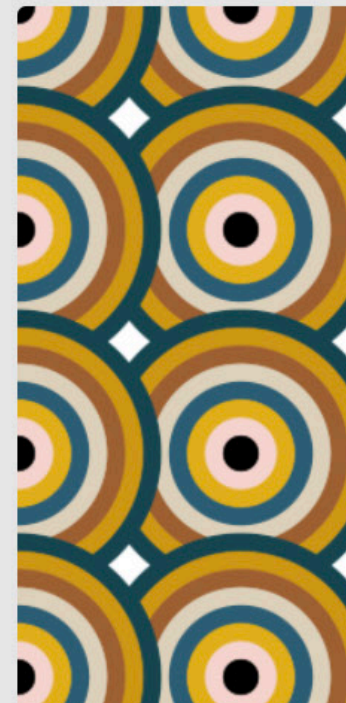
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Acknowledgments

SJSU King Library Rapid Prototyping Lab - Keychain fabrication, workshop development

SJSU King Library LMT (Library Marketing Team) -- Wall Murals, newsletter, contest design

Diana Nataly Gonzalez - Envisioning your Dream Library Contestant

World Information Architecture Day & Organizers

Adobe Foundation

SJSU King Library

Cafe terrace at night, Van Gogh - With Adobe Photoshop Generative Expand

The starry night over the Rhonne, Van Gogh - With Adobe Photoshop Generative Expand

Thank you for listening!

I hope this presentation has given you insight into how Adobe Creative Cloud is in everything you see around you in SJSU King Library.

